TMA Council

Introduction
Our Agenda

- What is a TMA?
- Who should join the TMA Council?
- How can the TMA Council support you?
- 2020 Council Initiatives
What is a TMA?

A Transportation Management Association (TMA) is:

- an organized group applying carefully selected approaches to facilitating the movement of people and goods within an area. -
- TMAs are often legally constituted and frequently led by the private sector in partnership with the public sector to solve transportation problems.
Who Should Join the TMA Council?

TMA Members (such as employers, property managers and developers)

Staff of existing TMAs

People who want to learn more about TMAs, and create new TMAs
How Can the TMA Council Support You?

- Providing resources on TMA Development
- Making connections across the council based on specific questions or needs
- Knowledge share of larger ACT and TDM issues, synthesized for TMA audiences
2020 Initiatives

TMA forum and instructional section of new ACT website

Distribution of results from 2019 TMA Survey

Meetings and webinars related to rebounding from Covid-19 Pandemic, and other current issues
Get Excited About TMAs!
Contact Us For More Information

Julia Wean: TMA Council Chair

Julia.wean@steergruoup.com

Olivia Holden: TMA Council Co-Chair

Oliviah@commuteseattle.com