

Statements and Bios of Nominees for the 2022-2023 ACT National Board of Directors

The following positions will appear on the ballot:

At-Large Directors

- At-Large Director (6 positions available)

Board Positions & Terms

Board members are elected to two-year terms. At-Large Directors may be elected to three consecutive terms of office of two years each; provided, however, that no director shall serve on the board for more than six (6) consecutive years, unless serving as an officer or immediate past president.

Volunteer Leadership

The ACT Board of Directors includes five Officers (including the Immediate Past President) and 12 At-Large Directors. The Board has the ultimate responsibility for determining and achieving the strategic vision of the organization. ACT encourages representation from a diverse mix of members and sectors to ensure that our organization's leadership is reflective of our community.

2022-2023 Board of Directors Nominees



Board of Directors Positions

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AT-LARGE DIRECTOR

Diana W. Alarcon

Director, Department of Transportation and Mobility
City of Tucson
Tucson, AZ



Diana W. Alarcon brings more than 30 years of private and public sector experience to the position of Director at the City of Tucson's Transportation and Mobility Department. She is responsible for parking, planning, engineering, capital improvement roadway projects, transportation policy, transit, traffic signalization and street and traffic maintenance. She joined the City on October 29, 2018. Prior to joining Tucson, Diana was championing sustainability and connectivity initiatives such as complete street designs, Vision Zero, citywide greenways for the City of Fort Lauderdale. As director, she led the City's initiative of creating a true multimodal transportation network through reassignment of existing right-of-way and ensuring the connectivity extends beyond the city limits. The City of Tucson provides the regional transit for the County. We recently received a grant for the purchase of electric buses helping us reach the goal set by our Mayor & Council of being carbon neutral by 2030. The City is designing for the implementation of a rapid transit line connecting our downtown hub to the eastern part of our growing town as well as planning for a BRT that connects a major mobility hub to our Airport to support our most vulnerable population and provide economic development.

Personal Statement:

I have found ACT to be a great resource as I look to modernize the City of Tucson's transit business. We are the regional transit operator for the County. As dollars shrink, I have found this organization to be a great source of information to help me innovate our operations and planning for sustainable growth for our community. I bring to the Director At-large position is the passion to learn and help other organizations find the resources to be prepared for tomorrow.

I am a result driven, strategic, personal, and effective professional. A leader with outstanding communication skills, enthusiasm, and diplomacy, with a proven success of building consensus and teamwork in a fast-pace environment.

I have celebrated 23 years of marriage to my husband, Jorge Alarcon. We have two sons that are currently in college for Law and Biochemistry. We are adjusting to the life of being empty nesters.

2022-2023 Board of Directors Nominees

AT-LARGE DIRECTOR

Jessica Alba, TDM-CP

Transportation Policy Manager
Stanford University
Redwood City, CA



After 15+ years in consulting, Jessica Alba, TDM-CP joined Stanford University in 2017 as an internal and external transportation policy liaison. In this role, Jessica represents and supports the institution on local, regional, state, and federal transportation policy matters. Prior to Stanford, she was a transportation planner at Nelson\Nygaard Consulting Associates and Trivector Traffic, two thought leaders on transportation solutions that put people first. While leading various TDM, parking management, and sustainable transportation planning efforts throughout North America, she was also Nelson\Nygaard's Director of Staff Development. She is a results-driven leader with strong track record of managing projects and stakeholder needs within political realities. She is also a dedicated mentor of staff, colleagues, and emerging professionals. Jessica has been a passionate member of ACT and the TDM community for many years. In early 2019, she became Vice Chair of the newly formed Certification Board of Trustees (CBOT) as well as appointed to ACT's Public Policy Committee. Later that year she took over the role as Chair of the CBOT and made it her mission to lead a successful launch of the TDM-CP program in 2020. Since early 2021, she has also been a Director-at-Large on ACT's NorCal Board.

As I read through ACT's 2020 Annual Report, I beam with pride. I am in awe of everything that the organization achieved during one of the most challenging periods of our generation. Under the direction and with the support of ACT's Board of Directors and staff, passionate members rose to the occasion by turning in-person meetings into virtual events, rapidly producing a high-quality publication on how to support commuters returning to work, advancing TDM at the federal level, and transforming our TDM-CP exam process into an online-proctored edition. We overcame so many obstacles and came out stronger with a flourishing Diversity, Equity, and Inclusion Committee, a new private operator council, and a very successful #TDMWEEK by the time we entered the second half of 2021. It is rewarding to know that I played a small role in many of these efforts. It would be such an honor to serve ACT's members as an At-Large Director, to continue shaping the future of ACT and TDM, and *to create a better journey for everyone.*

As Chair of ACT's Certification Board of Trustees, I have worked in close collaboration with leadership, staff, our Trustees, and stakeholders to steer the launch of the organization's TDM-CP program over the past few years. With more than 80 certified professionals in 2020, it has been an incredibly satisfying journey with a deeply committed team. We are now working hard to ensure that future exams and the recertification process are exceptional. Mentoring and professional development are such important tools for personal and organizational success, and the TDM-CP program gives our members exactly that.

I am an involved member of ACT's Public Policy Committee and an elected Director-at-Large of the NorCal Chapter. In these roles, along with my Stanford University position, I support the industry on local, regional, state, and federal transportation policy matters. I look forward to continuing the opportunity to influence the industry and growing the organization by further elevating the benefits of TDM and utilizing the appropriate technology solutions to achieve goals around equity, affordability, and seamless travel.

Thanks to the wonderful community that ACT has created and continues to nurture, it would be a pleasure working on any and all efforts that I am assigned to, whether it involves DE&I, professional development, public policy, governance, membership, and last but not least, the organization's finances. I know I will work with a fabulous group of people on truly meaningful tasks no matter what opportunity I am given to contribute to the organization and its members.

AT-LARGE DIRECTOR

John Andoh

Mass Transit Administrator
County of Hawai'i Mass Transit Agency
Hilo, HI



Mr. Andoh has a strong passion for public transportation and has been working in the public transit industry since age 13, working as an intern at the Santa Clara Valley Transportation Authority in San Jose, CA. He first became a transit manager at the Riverbank-Oakdale Transit Authority working for a Board of Directors and implementing an intercity transit service and has run many systems since. He began leading The COMET in Columbia, SC from 2018-2021 and as of now, he is administering at the County of Hawai'i Mass Transit Agency in Hilo, HI. Mr. Andoh has overseen the preparation of short- and long-range transit plans and strategic plans for the transit systems he has managed. He has a robust understanding of FTA grants, funding programs, and compliance including obtaining direct recipient status from the FTA and preparation of compliance documents. He has started many small urban and rural transit systems, as well as implemented transformational processes to make them efficient and progressive. Mr. Andoh is a true mobility innovator as he most recently integrated vanpools, transportation network companies, taxis, bike-sharing and scooters into the public transportation scene while in Columbia, SC.

- **Specific contribution to ACT such as prior Board, Chapter, Council, or Committee work**

I have participated in the vanpool council and helped put together an inventory of vanpool transit providers in the United States. I also participated in the Annual Conference Committee as well.

- **Reasons for wanting to serve on the Board in the capacity being nominated**

I am interested in serving on the Board to help be an advocate for ACT to engage more public transit operators to participate in transportation demand management activities which allows for transit agencies to become mobility agencies. I also want to help advocate for changes in Federal legislation to fund transportation demand management activities.

- **What you hope to accomplish by serving on the Board and selected committees in the capacity being nominated**

I hope to be able to achieve ACT's mission in advocating for transportation demand management activities, provide valuable insight on what is facing public transit operators today in the world of mobility, encourage ACT to be up to date in influencing transportation policy and grow membership among public transit operators.

- **How you will represent ACT's diverse mix of individuals and sectors**

As a passionate person working in the public transit industry, I hope to encourage more public transit participation in ACT as many TDM activities are becoming part of the solution in providing mobility solutions that move people.

- **Any other experiences that will foster success (board member of another organization, organizational leadership, certification/training, etc.)**

I am involved with the American Public Transportation Association, Oregon Transit Association, California Association for Coordinated Transportation, Community Transportation Association of America. I have certifications as a Community Transportation Manager and working to obtain the TDM certification.

AT-LARGE DIRECTOR

Jane Brady

Outreach and Engagement Coordinator
GO ITHACA
Ithaca, NY



Jane Brady is a Master of Public Administration Fellow at Cornell University and works in outreach for Ithaca, New York's transportation demand management program. She previously worked in urban policy in New Zealand.

I am a new ACT member, but I believe I have a lot to contribute to ACT with my unique combination of work, education, and volunteer experience. I have spent six years living in New Zealand, where I studied management and public policy. I worked as a policy analyst for the Ministry for the Environment in urban planning and air quality, and I also served as Deputy Chair of the New Zealand American Association. In May, I relocated to Ithaca, New York. I am currently undertaking a Master of Public Administration at Cornell University and working with Ithaca's TDM program, GO ITHACA.

I would like to serve on the ACT board to help bring fresh ideas about TDM and an international perspective to ACT. I am particularly interested in advocating for sustainable, equitable, and accessible transportation outcomes in policy. I hope to grow the ACT community to include a more diverse membership, particularly by involving members from underrepresented communities and making ACT known and available to a wider audience.

Because of my experience in national government and non-profits, I understand how to serve a range of people and sectors. I currently work closely with non-profits, the private sector, state and local government, and the local universities. As both a graduate student and TDM employee, I can offer a range of perspectives to help ensure that the range of ACT members are represented in ACT policies, planning, and decisions.

I believe that I will be successful in this role as I have previous experience as a board member and in leadership roles. I served as a board member of the New Zealand American Association for four years, most recently in the position of Deputy Chair. I also founded the student subchapter which I chaired for two years. In my role at the Ministry for the Environment, I served on the social club committee and the RainbowPeople admin team.

As an ACT Board member, I hope to use my knowledge and experience to advocate for transportation policies, diversity and inclusion in the TDM sector, and the diverse needs of ACT members.

AT-LARGE DIRECTOR

Veronica Jarvis

Associate Planner, CTR/TDM
Thurston Regional Planning Council
Olympia, WA



Veronica officially joined the TDM world in July 2020 but has been an alternative transportation advocate for many years. She is currently a Transportation Demand/Commute Trip Reduction Planner at Thurston Regional Planning Council in Olympia, Washington. Veronica previously served two Washington state Governors, one as Budget Assistant for Transportation in the Office of Financial Management and one doing community outreach and events. Although Veronica is a Washington native, she has biked, walked, and rolled all across the United States and world. Spreading the good word of TDM and encouraging better accessibility for alternative modes is more than a job for Veronica, it is a passion. She enjoys doing errands by bike, bus, and foot with her kids, rain or shine in the beautiful Pacific Northwest.

Since joining ACT one year ago, I have hit the ground running within the organization. While advancing TDM strategies in my community, I quickly experienced the broad reach of ACT by using fellow members' expertise as part of the Commute Trip Reduction program in my region. I was eager to take advantage of and lend my knowledge to an organization that so quickly and openly accepted me.

My current involvement with ACT includes serving as the Vice Chair for the Public Policy Committee and as an active member of the Cascade Chapter. I presented at a Public Policy session about ways to educate and advocate to the legislative delegation in your region, and hope to do more of that work in the future. The incredible opportunity to help ACT members educate their local, state, and federal officials can't be missed-I look forward to assisting members in making these essential connections. The possibility of TDM being incorporated into federal law, or being passed as a stand-alone bill, is a prime moment in our industry.

I love seeing the reliance ACT members have on each other, we are all willing to lend a hand to one another, and it is always reciprocal. In the current climate of remote work, ACT members quickly became my community.

Serving on the board will provide me the opportunity to bring my ideas to a larger audience and learn from colleagues with vast TDM experience. The pandemic provided a reset opportunity for commutes and allowed us all to step back and consider the trips we take. I am excited about the collaborations happening between school commutes and work commutes, equity in transportation, and TDM as an integral part of land use planning and climate change work. I look forward to furthering the cross pollination between other community goals and TDM.

My perspective as a planner at a council of governments reminds me every day who I am working for - the residents of our region. Taking this mindset with me will help me to represent the myriad ACT members who are all working with the shared goal of more TDM. My previous work doing community outreach always prompts me to include a broad group of stakeholders and include as much input as possible in my decisions or recommendations. Bringing my budget and policy background to the board, I hope to work with fellow board members to ensure the stability of the organization by establishing predictable revenue streams that bring value to members.

I look forward to working with other ACT members on bringing cleaner air, better access, and healthier transportation to their communities.

AT-LARGE DIRECTOR

Andy Keeton, TDM-CP

Data and Product Strategist
Commutifi
Montreal, Quebec, Canada

Andy is the Data & Product Strategist at Commutifi and the host of a weekly TDM podcast. He is on the leadership team of the ACT Employer Council and a member of ACT's Public Policy Committee.



Hi everyone! My name is Andy Keeton. Thank you for considering me for an At-Large Director. Let's just jump right in.

ACT is already the premier TDM organization, and this gives us the opportunity to lead the TDM charge by:

1. Bringing TDM to more people through

- Owning the push for a federal definition of TDM via the Public Policy Committee
- Increasing education around TDM for folks outside of ACT's membership
- Making TDM sexy*

2. Bringing more people to TDM through

- Continuing ACT's important DE&I work by fostering a community that invites more people into the conversation**
- Forming an international chapter to grow ACT's reach globally***

I've been a member of ACT since early 2020, and it didn't take long to appreciate the community and the work that ACT does. I'm on the leadership team of the Employer Council, a member of the Public Policy Committee, and a frequent webinar and meeting attendee. I also earned my TDM-CP as part of the first public round of testing - *huge shout out to the TDM-CP Study Group who was instrumental in helping me pass that test!*

I have certainly taken the fire hose approach and dived head first into ACT. But this perspective and experience is what helped me outline the points above. If you're curious, here's a little more on the inspiration behind a few of my favorites:

**Making TDM sexy:* My favorite part of my day job is being the host of *Between the Lines*, a weekly TDM podcast. Having conversations about innovative solutions and strategies that will help save the planet makes me excited to come to work everyday. I truly believe TDM will be a critical strategy to fixing many of the problems the world currently faces. So why isn't it talked about more? There's a whole community of people talking endlessly on social media about transit (see NUMTOT) - let's get them talking about TDM too!

***DE&I:* Earlier this year, there was a great conversation on ACT Connect about whether the TDM Forum should be moved from Atlanta due to restrictive voting policies passed in Georgia. The thread had more participation than any other I've seen. These DE&I discussions are important to our community and to TDM, and we should continue to foster the type of community that invites more of them.

****International chapter:* When I moved to Canada this last spring, I was surprised to see that there is no ACT chapter or real TDM community here (despite a number of Canadian and other international members). I'd love to support the formation of an international chapter - this one's personal!

2022-2023 Board of Directors Nominees

AT-LARGE DIRECTOR

Frank T. Mongioi, Jr.

Vice President, Transportation and Smart Mobility

ICF

New York, NY



Frank is a Vice President of Transportation & Smart Mobility at ICF and has nearly 25 years of experience in TDM. He has been a member of ACT for more than 20 years and is formerly a member of the Board of Directors. Frank also recently completed an 8-year term as a member of the Transportation Research Board's Committee on TDM. Prior to ICF, he worked for Meadowlink, a progressive non-profit Transportation Management Association (TMA), managing a six county TDM program for the New Jersey Department of Transportation and NJ Transit. He is currently the Project Manager for the NYSDOT Statewide ATDM/TDM project for the past 7 years. Frank provides leadership to the entire contract team. He is experienced in implementing TDM programs and successfully partnering with stakeholders to implement behavior-changing programs. He has supported NYSDOT for nearly 15 years on numerous projects. He has also served as a Project Officer, DPM and Senior TDM Advisor various national projects in Atlanta, Houston, Pittsburgh, LA, San Diego, Austin, Sacramento and Lake Tahoe. Frank has a B.S. in Management and Marketing, and an M.B.A. from Montclair State University. He is married with two children, Thomas (17) and Katie (14).

I am humbled to again be considered for the ACT board of directors. I proudly served on the board for six years from 2015 – 2020. During my tenure, I helped create and initiate the first Governance Committee and was the first Chair in 2019. Also, during that period, I served on the Innovation Task Force, I was liaison to the Telework Council, and I served as a mentor for several ACT members as part of the ACT Peer Advisory Leadership group. I was also a part of the Diversity, Equity and Inclusion working group, which has since become its own committee. Before my term on the board, I was the President of the Mid-Atlantic Chapter and before that I was Vice President of the NJ Chapter before it was merged with the Mid-Atlantic. I have also served on the ACT International conference planning committee for the past several years as the Strategic Partnerships lead and liaison to the TRB Committee on TDM. In 2012, I was part of the first recognized ACT 40 Under 40 class.

ACT has been a family for me for more than 20 years. I care about this organization, and I care about my colleagues, friends, and all the members and ultimately, I care about the direction of this organization and our industry. Transportation and mobility continue to rapidly evolve and change, and we need a dynamic, innovative, and nimble board of directors to help ACT continue to evolve in the coming years. During my first six years on the board, I helped support ACT's evolution and growth and I feel that my job is not complete. I have truly missed the board and our work and mission over the past year, and I hope that I can join again and help take us even further. I have continued to serve both on the Governance Committee and as Strategic Partnerships chair for the annual conference. My goal is to help ACT reach its audacious membership goals through fortified governance, expanded partnerships, and an inclusive family of diverse participants and members in an organization that provides equal opportunity for all.

My career now spans nearly 25 years and I have recently been promoted to Vice President of Transportation and Smart Mobility at ICF, leading our national practice around TDM and mobility services. I have been at ICF for 15 years and before that, spent the first 10 years of my career at a transportation management association in New Jersey. While at ICF, I graduated from a Leadership Excellence program, and I am currently involved in an Accelerated Leadership Challenge professional development program. I recently completed an eight-year term on the Transportation Research Board's (TRB) committee on TDM and before that I was a "friend of the committee" for three years. I am excited to again bring all my experience, insights, passion, as well as innovative and strategic thinking to the association. I hope you will accept my nomination and I look forward to serving you again.

AT-LARGE DIRECTOR

Jeffrey Olschwang

Assistant Director - Strategy, Compliance and Business Analysis
UCLA Transportation
Los Angeles, CA

Jeff Olschwang is the Assistant Director of Strategy, Compliance, and Business Analysis for UCLA. He is a specialist in the area of Sustainable Transportation focusing on private and public partnerships to support these programs at UCLA.



As a member of Act for 8 years I have previously served on the Vanpool council and currently serve on the University and Public Policy committees. In addition to overseeing many of UCLA's award-winning transportation program, I am charged to look for new and innovative enhancements to our Transportation Demand Management offerings to ensure that our customers are provided with world-class programs and services. I have been a frequent speaker and panel facilitator discussing public and private partnership to nurture and grow public transportation programs and develop sustainable transportation programs including vanpooling, carpooling, biking, and walking. In addition, in my new role at UCLA I frequently speak on vehicle electrification and building a charging infrastructure and fleet conversion to sustainable fleets.

Serving as an ACT Board Member, I will share knowledge on sustainable transportation, continue to work with the public policy committee to advance the adoption of Transportation Demand Management language and funding, and work to grow membership. Having previously worked for a vendor providing sustainable transportation and now working for UCLA (one of the largest employers in California) I will bring a unique viewpoint to the board that will help to advance Transportation Demand Management and the products that serve TDM. I currently have my certification as an Employee Transportation Coordinator and a Six Sigma Green Belt.

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AT-LARGE DIRECTOR

Lisa Kay Schweyer, TDM-CP

Program Manager
Carnegie Mellon University
Pittsburgh, PA



An ACT member since 2003, Lisa Kay is currently serving on the ACT Board of Directors. She led the Vanpool Council from 2016-18. And before that she served as the newsletter writer/compiler/editor for the ACT Mid-Atlantic Chapter.

Helping connect people to life --- that is what originally interested me to work in transportation, and why I would like to continue to support this work as a member of the ACT Board. Since 2018, I have served as Program Manager for the Carnegie Mellon University (CMU) Traffic21 Institute, which houses the Mobility21 National University Transportation Center, where I am also an adjunct instructor. I serve as a member of the TRB Standing Committee on Transportation Demand Management.

I started my transportation career in 2003, helping commuters find and employers learn about transportation options as I managed the regional ridesharing CommuteInfo program for Southwestern Pennsylvania. That's where I learned about the variety of challenges people face getting themselves and their family members to where they need to be. I was elected to serve on the Association for Commuter Transportation Board of Directors for 2020 – 2021. In 2020 I, was asked to lead the task force on Diversity, Equity and Inclusion for ACT. With a group of 60+ fellow ACT member volunteers, we were able to set the course for a new D, E, & I focus for the association. One result was the formation of a new ACT Committee, on which now I continue to participate. From 2016 – 2018, I led the Vanpool Council for ACT. My pre-transportation work experience includes association management, volunteer coordination, and fundraising. I have been volunteering and involved with non-profits since childhood. Since 2004, I have served as a Standards for Excellence Peer Reviewer with the Pennsylvania Association of NonProfit Organizations and certified as an approved trainer in 2010. In 2019, I was awarded the ACT President's Award for Extraordinary Service. In 2016, I received the Superstars of Transit: Distinguished Service Award for Community Service from the Pennsylvania Public Transportation Association. I received my Bachelor of Arts in Political Science from Indiana University of Pennsylvania and Masters of Public Management from CMU. More on my background: <https://www.linkedin.com/in/lkschweyer/>

I remember feeling so overwhelmed when I started in TDM in 2003 and I had no idea what SOV, HOV, BRT, etc. meant. Then I attended my first ACT conference in Salt Lake City and heard people who used those words and thought --- I met my "people." I asked a lot of questions, and fortunately was the recipient of advice and sample documents. I found fellow ACT members to be incredibly generous of their time and willingness to help me learn. Over the years, I got more involved in various leadership roles and was grateful for the opportunity to give back and help the new members (as I was helped). I would like to continue to represent you and our membership on the Board. Thank you for your consideration!