



ImpACT! Leadership 2023 Employer Commitment Form

Developing strong leaders within the Transportation Demand Management profession is essential to our success in achieving the goals of improving the quality of life of commuters, the livability of our communities and the economic activity of our businesses. The ImpACT! Leadership Program is a unique opportunity to provide participants leadership training, professional development, and ongoing mentoring.

As part of the application process, a letter of recommendation is required and should meet the following criteria:

- Provide evidence of leadership potential and how the applicant has contributed and participated as a leader over time.
- Address why participation in the ImpACT! Leadership Program would provide value to your organization.
- Address why the applicant is a good fit for the ImpACT! Leadership Program at this time as well as their ability to become a successful leader in ACT upon completion of the program.
- The letter **must** be signed and sent on official letterhead.

If accepted, the applicant is required to attend a 3-day retreat in Anaheim, California, from February 3 – 5, 2023, and to participate in three pre- and post- retreat virtual meetings. Tuition for the program is \$2,250 and includes a 3-night hotel stay, 3 breakfasts, 3 lunches, 1 reception, training materials onsite, and a unique team building exercise. Tuition also provides discounted registration for the 2023 International Conference in Seattle, WA, and the 2023 TDM Forum (location TBD); one complimentary pre-conference professional development session at the 2023 International Conference; and ongoing leadership, networking, and learning opportunities throughout the year. Airfare and home city transportation costs are not included.

Please return this signed form and your letter to the applicant so they may submit it before the September 22, 2022 deadline.

By signing this document, you are endorsing the applicant as an individual who shows consistent performance and possesses the skills needed to successfully complete the program.

Supervisor (Reference) Name: _____

Supervisor Title: _____

Signature/Date: _____ / _____

Applicant Name: _____