Greetings!

In just over a month, hundreds of TDM professionals from around the world will gather in New York City for ACT’s International Conference – will you be one of them? I hope you will be able to join us for the premier TDM event of the year.

Even with the International Conference just a flip of the calendar away, ACT continues to advance several major initiatives, including advocacy for UBIT repeal, introduction of our TDM legislation, strategic planning, TDM certification development, monthly webinars, and planning for our TDM Forum and Public Policy Fly-In.

Last week, we saw our first real steps towards repealing the inclusion of transportation fringe benefits in the calculation of Unrelated Business Income Tax (UBIT), when Ways and Means Committee Chairman Richard E. Neal (D-MA) introduced the Economic Mobility Act of 2019, a piece of legislation aimed at providing tax relief for working- and middle-class families. Section 401 of the bill includes language to repeal the inclusion of certain fringe benefit expenses in UBTI. Over the past year, ACT held regular meetings with Ways & Means Committee staff to advocate for repeal of UBIT on transportation fringe benefits, including an opportunity last summer to meet one-on-one with Chairman Neal, where we were able to share information gathered from ACT members on how the changes in the Tax Cuts & Jobs Act may impact their commuter programs.

We are grateful for his inclusion of this language within the bill. However, this is just the first step! Continued advocacy and outreach will be necessary to advance it through the House and the Senate. To this end, I encourage you to join us in Washington, DC for our 2019 Public Policy Fly-In, September 23-24th. This year’s event will feature two-days of programming, including a full-day of panel sessions on Capitol Hill and a day dedicated to Congressional meetings. These meetings provide you with a great opportunity to educate your Members of Congress about the benefits of your programs and the needs of your commuters.

Yesterday, ACT released a membership survey as part of our strategic planning effort. I encourage you to take 10-15 minutes to provide us with your feedback and insights about the value of your membership, our programs and events, and overall governance. The more information we are able to gather the more informed decisions that we will be able to make as we look to layout a clear path for the organization over the next five years.

Lastly, nominations are now open for ACT’s Board of Directors. Do you have ideas on how the association should be This prestigious group of individuals provides the leadership and vision for the association.

Best regards,

David Straus
Executive Director
International Conference Price Break Tomorrow

FINAL DAYS TO SAVE!

Discounted pricing for ACT's International Conference ends **TOMORROW**! Register for our biggest event yet and save over $100.

Five reasons you can't miss us in NYC:
1. Over 30 new presenters
2. Fabulous tours that are filling up!
3. Two amazing Keynote Speakers
4. **NEW** - Member Center to recharge
5. It's New York City - Enough said!

REGISTER HERE

Respond to ACT Member Survey

As a member of ACT, we value your input, ideas, and feedback to guide us in our programming, direction, and strategy. We are currently in the process of developing a five-year strategic plan and member feedback is an integral part of this. Please take a few minutes to respond to *[this survey]* by sharing your thoughts on the value of an ACT membership, programs & events, and overall governance & leadership.

If you complete this survey and choose to share your name, you will be entered to win either free registration to the 2020 ACT International Conference in Denver, Colorado or one of four $100 Amazon gift cards. Help us become the best organization for you!

TAKE SURVEY

2019 Policy Fly-In - Registration Now Open

Join ACT and your fellow TDM professionals for our annual visit to Capitol Hill. This is a unique opportunity to educate your members of Congress and their staffs about your program and why it is so important to your community. Be inspired by the history and take part in the process of helping shape our nation’s transportation policy. We’ll help schedule your meetings, make sure you’re prepared to tell your story, and understand key policy issues being advanced by ACT.

Read more and register here>>

Executive Spotlight:
Josh Fried, Head of Waze Carpool

**Waze** is where people and technology meet to solve transportation challenges. It's a platform that empowers communities to contribute road data, edit Waze maps, and carpool to improve the way we move about the world. Thanks to drivers everywhere, Waze is able to partner with municipalities and transit authorities to reduce traffic and congestion—leveraging current infrastructure while impacting city
planning. A world with better transportation doesn’t have to be in the distant future. By harnessing the power of community to reverse negative trends in transportation, Waze can create a world where traffic is history.

What are you and your organization seeking to achieve?
Waze seeks to end traffic altogether. We’re in a unique position where we can connect...

June Webinar Recap

Personalized travel planning (PTP) is a commonly employed form of community-based social marketing originating in the United Kingdom. This approach involves door-to-door outreach using a Motivational Interview to understand a participant’s current travel experience and any barriers or frustrations they encounter with their current mode or alternatives. Lisa Buckman of Steer and Grace Blakeslee of Santa County Regional Transportation Commission presented their work with PTP and offered recommendations and best practices when developing and implementing a PTP project as well as some case studies of projects using PTPs to different results.

Members On The Move

Welcome to On the Move, where we recognize ACT members earning promotions, entering new positions, and other new employment opportunities. Submit announcements to Amanda Brangwynne at abrangwynne@actweb.org.

Center for Urban Transportation Research (CUTR) - USDOT awarded the University of South Florida (USF) a $7.5 million grant to establish a national university center within the university’s College of Engineering’s Center for Urban Transportation Research. Focused on traffic congestion relief, the USF program will be known as the National Institute for Congestion Reduction (NICR).

Chapter/Council News

Cascade Networking Hour

The Cascade Chapter hosted an ACT Coffee Break Networking Hour on June 6th where members got together at the Luum office in

Telework Council Meeting

The Telework Council is meeting via conference call today, June 27th 2-3pm EST. The Council will discuss the upcoming International Conference in New York, Council Board vacancies, and developing a subcommittee for reviewing state legislation for flexible work.

If you plan to attend, please email Elham Shirazi, Council Chair to RSVP.
**SEACT Chapter Webinar**

The SEACT Chapter hosted a webinar on employer recognition earlier this month. Presenters included Katie Gable, Mobility Services Consultant at Liveable Buckhead, Courtney Schultz, Senior Marketing Representative at Charlotte Area Transit System, and Miranda Clements, Program Manager at Nashville Connector.

You can view the full webinar on the [SEACT webpage](#).

**Red River Webinar**

The Red River Chapter hosted a webinar on the future of autonomous vehicles from a multimodal TDM perspective. Caleb Winter, Senior Transportation Planner at Metro and Mia Zmud, Mobility Innovation Manager at CRTMA presented their work on AVs, their expected trends, and future mobility scenarios.

You can view the full webinar on the [Red River webpage](#).

**New Member Center at International Conference**

We’re excited to announce the TransLoc Lounge at this year’s ACT International Conference, where you can charge your devices while recharging your brain. Plan on exchanging the latest ideas with other industry leaders in ACT’s newest relaxation space among the excitement of the conference. Stop by the TransLoc Lounge, August 4-7, for a chance at prizes you won’t want to miss! [Sign up here](#) to get a free entry in TransLoc’s prize giveaway and other exciting updates about ACT International.

**Membership**

**Getting To Know... Karl Alexander, Senior Market Manager, Northeast at Zagster**

Karl is Senior Market Manager for Zagster’s Northeast markets, a job which emphasizes his background in transportation and community development, bringing new solutions to advance municipal goals for livability and wellness. In his spare time, Karl is pursuing his Master’s degree in Urban Planning at University of Massachusetts Boston and advocates for trail connectivity in the Greater Boston area.

What brought you to TDM and how did you get involved in the field?

Growing healthy communities is the cornerstone of my professional ambition, and the promotion of alternative transportation opportunities is a great way to help enrich this mission. We [Zagster] tend to work with small and mid-size cities which are often looking for ways to...