Greetings!

May has been a busy month for ACT as we continue to advance transportation demand management via local programming and federal advocacy. Kicking-off the month, I had the great pleasure of attending the joint Northern CA and Southern CA Chapters’ Regional Conference, which brought together over 75 professionals for two days of learning and networking. Events like these provide a real opportunity for members to take a moment to refresh their minds and gather new ideas to bolster their programs.

Mid-month, members of ACT’s Public Policy Committee and Board of Directors traveled to Washington, DC for a mini fly-in, aimed at building support for ACT’s TDM language and repealing the impacts of the Tax Cuts & Jobs Act on the Qualified Transportation Fringe Benefit (QTFB). Eighteen productive meetings were held with key Senate & House Committee staff and Congressional offices. ACT’s proposed TDM language continues to receive positive interest from many offices and we hope to have a Republican co-sponsor in the near future.

During our time in DC, Congressman Blumenauer (D-OR), hosted a round-table discussion on his interest to expand the QTFB beyond public transit and vanpooling and his desire to see a repeal of the unrelated business income tax on commuter benefits impacting exempt organizations. As one of the industry's most impactful tools to influence behavior change the opportunity to expand the QTFB is definitely exciting, but in doing so, we must ensure that we are achieving TDM’s goals of reducing congestion and improving air quality. If you have thoughts on this issue, I welcome hearing them and encourage you to reach out to me directly.

As many of you may know, ACT’s strategic planning effort is well underway. Over the past month, our consultants have conducted focus groups with unique subsets of our membership, including chapter & council leaders, private employers & universities, technology & mobility providers, and government organizations. To date, our consultants have received direct input from over 50 members and stakeholders. The information gathered will provide valuable insights as we look to develop our 5-year plan and I wish to thank all of you that have participated. All members will soon have an opportunity to provide input through a member survey that will be sent out over the summer - so stay tuned!

As a membership based organization, ACT relies on a dedicated Board of Directors to provide strategic leadership. The Board of Directors is a prestigious group of professionals from across the nation. On June 10th, ACT will open its call for nominations for all members interested in serving a 2-year term. I encourage all members, representing the diverse interests of the industry, with a strong interest in helping ACT advance its mission and goals to consider running for the Board.

Best regards,

David Straus
Executive Director
Micro Mentoring Opportunities Available Now

Are you returning to the ACT International Conference in New York this summer? Are you passionate about mentoring, getting to know new people in TDM, and making others feel welcome within the ACT community? Then you are the perfect person to be a Conference Buddy to a First Time Attendee!

We call this “micro mentoring” because this opportunity is mentoring on a short term basis only. You volunteer, get matched with a First Timer, answer their questions, and meet with them at least once during the conference. It’s up to you what specifically you do, but suggestions include:

- meet at the Opening Reception
- connect at breakfast Monday morning
- help them plan which sessions to attend
- help them grow their networks
- there is no post-conference commitment but you are welcome to stay in touch if you want

You don’t need to have all the answers, and you don’t need to have attended for years. One or two conferences is enough experience to know how much fun ACT members are, and how we have fun. So don’t delay – see TDM and ACT from a whole new perspective by mentoring others this summer.

Sign me up to be a Conference Buddy!

TRB 2020 Call for Papers

The Transportation Research Board (TRB) is inviting you to submit your papers on TDM and parking/curbside management for the 2020 TRB Annual Meeting in Washington, D.C.

“We welcome and encourage papers from researchers and practitioners. Did you implement a TDM or parking/curbside management project that showed measurable results? Are you researching the travel choices people make based on sociology, behavior science, economics, or related disciplines? Share your research or strategy: write it up in a paper!”

When submitting your paper, please indicate you want it reviewed by the TDM Committee ABE50.
Executive Spotlight: David Green, Executive Director - TBARTA

The Tampa Bay Area Regional Transit Authority, TBARTA, is committed to creating a world class transit network for the Tampa Bay region. By identifying and developing transit opportunities and building partnerships, we serve as a catalyst to grow economic opportunities and improve overall quality of life. Our rapidly growing West Central Florida region includes Hernando, Hillsborough, Manatee, Pasco and Pinellas counties.

What are you and your organization seeking to achieve?
We’re working to connect people and places, move goods and services, and offer transportation options that are safe, sustainable, affordable, and efficient. We see a bright economic future for our Florida Gulf Coast region, with potential that can be fully realized when everyone has access to time-efficient and cost-effective transportation. Regardless of whether it’s for work or pleasure, we want to make sure everyone can go wherever and whenever they want within the Tampa Bay region.

How did you get to where you are today?
I always try to position myself to take advantage of opportunities as they present themselves and received a lot of support and encouragement throughout my career. Nobody gets anything on their own. You have to...

May Webinar Recap

You’ve got a great employer outreach program, but have you ever wondered what it looks like to deeply integrate transportation demand management behavior change strategies into the land development process? Speakers Sheila McGraw and Melissa McMahon give an overview of how Arlington County approaches the land development process and incorporates TDM.

The process begins with pre-approval, gathering input from all stakeholders (attorneys, developers, transportation consultants, county staff, etc.) and establishes the conditions for the site plan as well as the benefits from TDM for the project. This is the stage for negotiating and receiving early input.

The next step is the phase of construction where the TDM plan is prepared—the details matter in this stage and its important to verify them.

During ongoing operations of the development, the county conducts site visits to...

TDM Professionals On The Move

Welcome to On the Move, where we recognize ACT members earning promotions, entering new positions, and other new employment opportunities. Submit announcements to Amanda Brangwynne at abrangwynne@actweb.org.

Eva Hsu, ICF International – Eva was recently promoted to Director, Transportation & Smart Mobility.

Paul Spreer, ICF International – Paul was recently promoted to Director, Transportation & Smart Mobility.

Kevin Futhey, Commute Seattle – Kevin is the new Executive Director of Commute Seattle. Kevin
Started at Commute Seattle in March 2017 as a Program Manager and is a member of the 2019 ImpACT! class.

TransitScreen – TransitScreen has raised $3 million in funding through an investment from TIMIA Capital. TransitScreen will use this new funding opportunity as they continue to grow and improve the user experience.

Chapter/Council News

Northern California Trolley Event

The Northern California Chapter will host a trolley mixer on Thursday, June 13th at 4:30pm PDT. Hop on a Bauer's cable car and network with fellow ACT members while exploring San Francisco. Meet at ATWater Tavern in the Mission Bay neighborhood for introductions, appetizers, and drinks. Contact Alisha Stanfield with your questions and register here.

Rocky Mountain Webinar

The Rocky Mountain Chapter will host a webinar on Thursday, June 6th 1pm MDT on “Using Technology to Advance TDM,” featuring panelists Lauren Isaac from EasyMile, Angel Bond from Mobility for All – Boulder County, and Steve Lemeshow from Waze Carpool.

Click here to register for this event.

Patriot Chapter and NEPC University Forum Recap

The Patriot Chapter co-hosted the University Forum with the New England Parking Council (NEPC) in Burlington, VT in early May. Over 70 attendees gathered for panel sessions on electric and autonomous impacts on street management, Vermont’s efforts to create a sustainable and innovative transportation system, and micromobility and its impacts in rural and urban communities. Among the speakers, were Burlington Mayor Miro Weinberger, who gave a welcome address highlighting the city’s efforts to promote mobility.

Red River Webinar

The Red River Chapter will host a webinar Wednesday, June 5th at 12:30pm CT on "Automated Vehicles: Trends and Transition from a Multimodal TDM Perspective." Mia Zmud, Central Texas Regional Mobility and Caleb Winters, Metro will lead you through a deep dive on trends and transitions related to AV and TDM from various perspectives: the private sector, the public sector, pricing and policy, systems and services. Read more.

Click here to register for this event.
For further information, please contact Chapter President Danny Silva.

Funding Opportunity

Micro-mobility in the form of docked and dockless bikes, e-bikes, and e-scooters has taken off in major cities across the United States. Bikeshare ridership has been increasing and much of this growth has been in transit-rich cities like New York, Chicago, Washington, D.C., and Boston, with some micromobility systems accepting the same transit payment card and some transit
authorities even offering their own bikeshares.

Micromobility options offers a solution for the first-mile/last-mile problem, expanding the range of multimodal transportation, but can also pose a threat to public transit systems by replacing transit trips.

TCRP is issuing a request for proposals (RFP) on how to best research the impacts of micromobility on bus and rail transit ridership, the economic stability of the community and transit agency, and on the built environment. Another research objective is to identify ways to strengthen the relationship between micromobility and transit to maximize sustainable and multimodal trips.

**Funds:** $91,000  
**Contract Time:** 8 Months  
**Start Date:** 08/25/2019 (estimated)

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**Getting To Know... Eleni Jacobson, Transportation Demand Outreach Coordinator at WeDriveU, Inc.**

Growing up in a one-car family, thinking creatively about getting places has always been part of Eleni’s life. She studied Environmental Policy at UC Davis, and was drawn there by its famed bike culture. After studying, working, and living in Davis, Eleni moved back to the SF Bay Area to find work in Transportation Demand Management — and landed at WeDriveU, a company that specializes in shuttle solutions for corporations, universities and hospitals. WeDriveU serves 7 million passengers a year in markets such as Austin, Boston, Denver, Los Angeles, Portland, the SF Bay Area and Seattle.

**What brought you to TDM and how did you get involved in the field?**

I was drawn to TDM as a career because it is a solutions-oriented industry promoting a basic freedom — freedom to move around the space we live in — for people of all backgrounds in our society. Though I was drawn to the field for environmental reasons, I emphasize the physical and psychological benefits of spending less time driving in traffic congestion when talking to the community. WeDriveU prioritizes and advances TDM solutions for our customers, and as a member of the Customer Success team, I help implement many types of TDM best practices to bring these benefits to a wide variety of organizations and their commuters.

**Why did you get involved in ACT?**

I learned of ACT when one of my mentors, and an ACT 40 Under 40 recipient, Ramon Zavala, sent me a link to my first ACT webinar, which was “Opening the Toolbox to Maximize the Benefits of Park-N-Ride”. To reduce reliance on SOVs, we benefit from...

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**Welcome New Members!**

- **Mor Aframian**  
  TransLoc
- **Jeremy Brown**  
  First Transit, Inc.
- **Minna Decker**  
  WSP USA
- **Quinten Eason**
- **Meghan Lucker**  
  RideFinders
- **Chris Mahoney**  
  TranSystems
- **Melissa Malcolm**  
  Work Well Wherever, LLC
- **Deborah Mayfield**
- **Michael Rogers**  
  Beeline Mobility
- **Jackson Soule**  
  tripBuddy
- **Amber Stanley**  
  Downtown: On the Go!
- **Maryellen Stockton**
ACT is a community of professionals working to advance transportation options for commuters and improve the economic competitiveness of the cities, regions, and businesses they serve. Encourage your colleagues to join; the larger our community the greater our impact!

Upcoming Events & Programs

Join Our Mailing List!