Greetings!

This week, ACT members gathered in Washington, DC for ACT's Legislative Summit. The event provided an important opportunity for ACT to advocate for two key issues central to our industry. The first, support for ACT's MORE through TDM legislation being sponsored by Congressman Lipinski (D-IL). I encourage all ACT members and TDM professionals to review ACT's legislation on our website. The other being the repeal of the Unrelated Business Income Tax on transit benefits provided by exempt organizations.

During the Legislative Summit, we were honored to present two Commuter Champion Awards to House Ways and Means Chairman Richard Neal (D-MA) for his efforts to repeal UBIT on transit benefits and to Congressman Daniel Lipinski (D-IL) for his sponsorship of ACT's MORE Through TDM legislation, aimed at raising the role of TDM within federal transportation policy.

As a professional association, there is no greater evidence to the positive direction of the organization than the willingness and desire of members to volunteer their time and energy in serving on the Board of Directors. This year, we had 15 highly qualified candidates running for six open seats. I am pleased to introduce and welcome the following individuals who will join (or rejoin) the Board for a two-year term starting January 1.

- Craig Cotton, Texas Tech University
- Kiki Dohman, Cheriotts - Salem Area Mass Transit District
- Aaron Fodge, Colorado State University
- Sohier Hall, Luum
- Courtney Schultz, Charlotte Area Transit System
- Lisa Kay Schweyer, Carnegie Mellon University's Traffic21 Institute

ACT provides many opportunities for individuals to be involved within the leadership of the organization. In the coming weeks, we will open nominations for participation in ACT's national committees. These committees play important roles in overseeing key aspects of the organizations strategic objectives, including public policy, governance, membership, programs & events, and professional development. I encourage you all to consider submitting your interest.

Best regards and thank you!

David Straus
Executive Director
Monday was the start of the 2019 Legislative Summit, a two-day event on Capitol Hill. Forty attendees learned about TDM policy and ACT’s efforts to raise the profile of TDM at the federal level, met key staff working on TDM policy issues, networked with other professionals in the field, and met with their own representatives in Congress to discuss the value of their programs and why TDM matters.

Day 1 kicked off with a special keynote address from former Chairman of the House Transportation & Infrastructure Committee Bill Shuster. Recognizing the rapid advancement of new technologies in transportation, Chairman Shuster shared his thoughts on the needs of the next transportation authorization and the role TDM can play to support mobility for all.

The first panel of the morning focused on prioritizing TDM within federal transportation authorization, and featured...
The way YOUR people get to work is YOUR business. More and more senior executives are realizing the truth: if you have employees, the commute is an important business concern. The old ways of thinking about parking facilities, long, stressful commutes, and their impact on corporate sustainability are costing employers money and valuable employees.

Let’s start with the issue of employee parking. Whether the employer owns facilities or is providing spaces for employees in some other way, employee parking is not free. A 2012 report found the average cost across twelve U.S. cities to build a single above ground parking space to be $24,000. And, this does not account for the time wasted by employees searching for a good spot, tax liability for parking as a benefit, or the opportunity cost of using...

There's Still Time to Apply!

**DEADLINE APPROACHING** - Applications for ImpACT! 2020 are accepted until **Friday, October 4th**.

The 2020 ImpACT! Leadership Program is for early to mid-career professionals with 2-10 years of experience in TDM. The three-day retreat will bring together a cross-section of TDM professionals from around the country, representing public and private organizations.

ImpACT! Leadership offers participants in-depth learning that will provide a strong foundation for individual growth, build a network of peers for continuous support, and prepare you for leadership in your profession and ACT.

**Executive Spotlight:**

Esteban Sanchez, Commutifi

Esteban Sanchez is the Cofounder and CTO at Commutifi.

Coomutifi is quantifying commuter behavior like never before. Our patented **Commuter Score** helps individuals, enterprises, real estate developers, and municipalities save time and money while reducing harmful carbon emissions.

We empower organizations to make data-driven mobility decisions about how employees and constituents get to and from work through a platform designed to encourage positive commuting behavior change. Our customers are better able to understand commuting behaviors, identify problem spots, and target the right incentives and programs for each commuter.

What are you and your organization seeking to achieve?

Coomutifi wants every commuter around the world to be informed about their commute through their
own Commuter Score. Commuting is not a one-solution-fits-all problem. Everyone has a different reality based on their unique situation, preferences, habits, activities, demographics, and more. We empower people and organizations to make...

**Chapter/Council News**

The **Chesapeake Chapter** took the opportunity to recognize five of its members for 20+ years of membership in ACT at their Chapter Break-out Meeting during the National Conference in New York. David Straus and Wendy Duren were in attendance for a brief recognition ceremony and photo opp.

**CONGRATULATIONS** go out to:

- Chris Arabia, VA DRPT
- Leigh Anderson, GW Ride Connect
- Darlene Nader, North Bethesda TMD
- Peggy Schwartz, North Bethesda TMD
- Lois DeMeester, ACCS/DS&MG

The **Southern California Chapter** is hosting a Happy Hour on October 3rd for a discussion on microtransit and some networking.

**Where:** Western Imperial Beer Company  
**When:** October 3rd, 5-7pm PST

RSVP by October 1, 2019 to Melissa Molina at mmolina@lawa.org.

The **Midwest Chapter** will host a webinar on Tuesday, October 1st titled: **TDM? You Betcha! A tale of two Minnesota TDM initiatives.** Hear from two speakers about starting a new TDM initiative and the work and tactics involved with building new partnerships.

View the event details and register here

The Midwest Chapter is also increasing its ImpACT! Leadership Scholarship to $750. The application form and requirements can be found [here](#) and questions can be directed to Peter Armstrong.

**Members On The Move**

Welcome to **On the Move**, where we recognize ACT members earning promotions, entering new positions, and other new employment opportunities. Submit announcements to Amanda Brangwynne at abrangwynne@actweb.org.

**Rosalind Tucker** was promoted to managing director of Atlanta Regional Commission's (ARC) Mobility Services Group.

**Abigail Cooksey-Williams** began a new position as Manager of TDM at Valley Metro.

**Annie Arguello** began a new position working at TranSystems.
Ellen Gustavson began a new position working at MASCO/Commuteworks.

Getting to Know
Rob Shearman, Johns Hopkins University

Johns Hopkins University is a world-renowned private research and education institution located in Baltimore, Maryland. It is considered the first and oldest research university in the US, and (when combined with Johns Hopkins Medicine and Health) is one of the largest private employers in the State of Maryland. JHU Transportation Services manages parking and transportation for tens of thousands of Hopkins affiliates and visitors daily. Johns Hopkins University, the Johns Hopkins Medical Institute, and JHU Transportation Services all consider themselves vital members of, and partners with, the City of Baltimore and its residents.

What brought you to TDM/how did you get involved in the field?
I personally got started with collegiate transportation at the University of Maryland College Park as...

Continue Reading>>

Membership

Welcome New Members!

Alexandra Bogdan
San Francisco Department of Environment

Abigail Cooksey-Williams
Capital Metro

Pete Costa
Sam Schwartz Consulting

Sylvia Crum
Innovate Memphis

Tracy Foster
Boulder Transportation Connections

Anna Gore
Alta Planning + Design

Rachel Groshong
Stoel Rives LLP

Valerie Juguilhon
Steer

Michael Kaness
Tableau

Joan Lyons
Boulder Transportation Connections

Alejandro Paredes
Innovate Memphis

Robert Shearman
Johns Hopkins University

Greg Smith
Johns Hopkins University

Heidi Speight
Tableau

Susan Steffenhagen
TDOT

Lonny Stern
Capital Metro

Mike Vittorioso
Red Hat, Inc.

Jane Wilberding
Sam Schwartz Consulting

ACT is a community of professionals working to advance transportation options for commuters and improve the economic competitiveness of the cities, regions, and businesses they serve. Encourage your colleagues to join; the larger our community the greater our impact!

Upcoming Events & Programs

[ACT TDM Forum]
[ImpACT! LEADERSHIP]
Join Our Mailing List!