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ACT CALENDAR



December 23

ACT21 Session Proposals Due

January 14

ACT Webinar

January 20

SEACT New Members Welcome Webinar

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TDM Careers



Senior Transportation Planner

MASCO/CommuteWorks - Boston, MA

Haskell: Backend & Web App Developer

Tripshot - Remote, US-Based

Mobile Application Developer

Tripshot - Remote, US-Based

Proposal Writer & Content Creator

Tripshot - Remote, US-Based

[View More or Post a Job>>](#)

Greetings!

Welcome to our final Connections Newsletter of 2020. It is incredible how much our lives, our work, and our priorities have changed over the past year. Albert Einstein said, "In the middle of every difficulty lies opportunity" and 2020 was overflowing with difficulty for ACT to seize upon.

Through the guidance of ACT's leadership, the commitment of ACT's members, and the dedication of ACT's staff, we have responded to challenge after challenge with new programs, services, and most importantly a stronger community of TDM professionals. In a year of distancing and virtual events, I am so proud about how our community came together. Highlights include:

- 50+ members forming a national study group to prepare for the TDM-CP exam, helping ACT recognize 71 individuals with the credential in 2020.
- Welcomed a new class of 15 ImpACT! Leadership participants who have done an excellent job in [adapting their projects](#) to 2020's challenges.
- 60+ members engaged in ACT's Diversity, Equity, and Inclusion Task Force, leading to the Board's approval for a new DEI Committee.
- 600 TDM professionals gathered together for three days of networking and learning during our International Conference.
- Over 200 members gathered bi-weekly for [Virtual Discussions](#) to provide support and share new ideas for addressing the pandemic.
- Hundreds of members joined [Connect](#), our new online community platform.
- 30+ members formed a COVID-19 Working Group to share their input to published the [Supporting Commuters Returning to Worksites During COVID-19](#).
- 25+ members helped develop and distribute ACT's national COVID Commuter Survey collecting over 10,000 responses.
- Dozens of members helped ACT successfully advocate for introduction of our MORE Through TDM Act and [inclusion of TDM language](#) in the INVEST for America Act, House Select Committee of the Climate Crisis's report to Congress, and T-HUD Appropriations Subcommittee Report.

I'd also like to thank the many members who are ending their terms of service on ACT's national or chapter boards, council leadership, or committees. No matter if you spent one year or 15 years in service to the organization, I greatly appreciate the time and energy you invested in helping ACT and the entire TDM industry become better and stronger.

We look forward to 2021 with optimism that the foundation we have strengthened in 2020 will lead to continued successes in the months and years to follow. Together, we can achieve so much.

I wish you all a joyous holiday season and a safe & happy New Year!

David Straus
Executive Director



Thank You Chapter & Council Volunteers



A huge round of applause to all of the volunteer members who have worked so hard to make their chapters & councils so successful!

ACT Chapters provide members with regional-specific learning & networking opportunities through newsletters, meetings, and events hosted throughout the years. This year, many of our Chapters hosted elections and we'd like to welcome the new group of leaders and thank our exceptional volunteers who are leaving their positions.

"I look forward to serving as the President of the Midwest Chapter! As the chapter board, Chris Bongorno, Noah Fox, Kelly Morrell, and I have great things in store for..."

[Continue Reading & View New Chapter Leadership](#)

ACT21 Session Proposals Due Wednesday

2021 International Conference
WALT DISNEY WORLD® RESORT
LAKE BUENA VISTA, FL
AUGUST 1ST - 4TH



Session proposals for the 2021 International Conference are due TOMORROW, December 23rd.

Remember: Only complete session proposals will be accepted and sessions submitted by ACT members will be given priority over non-member submitted sessions.

We hope we can see you all in person at Disney World next summer and stay tuned for more info coming soon!

Selection Criteria

All proposal submissions will be reviewed by judges selected by the Program Committee. Each proposal will be scored on the following criteria:

- Falls within one of the identified topic areas.
- Relevance of the idea, program, project to TDM
- Expands attendee knowledge
- Includes a diverse representation of speakers (organizations, geography, public/private, etc)
- Presents timely information impacting future direction of the industry or public policy
- Presents data to support findings or ideas
- Avoids solicitation of particular services, products, or vendors

We hope you consider sharing your TDM knowledge and expertise!

[Submit Session Proposal](#)

NEW January Webinar All About Perception: PR and Transportation



When: Thursday, January 14, 2021 at 2pm EST

Public relations and TDM may seem like an unlikely pair, but there can be multiple benefits to leveraging the media to engage new audiences and spread your message further. You will hear from some public relation experts about PR 101 and how you can make the connection between your transportation and mobility programs and ways to gain a more positive public perception.

Speakers:

- Towanda Long, APR, Public Relations Society of America
- Juliann Sheldon, Charlotte Area Transit System

[Learn More & Register](#)

Share Your Webinar Ideas

2021 is a new year for new ACT Webinars! Is there a topic you'd like us to cover or speakers you want to hear from? Send in a webinar proposal for a chance to share your research, program, or thoughts!

ACT webinars provide our members with regular opportunities to learn from engaging speakers on a number of topics. Topics can range from marketing & communications strategies to future trends in mobility.

Please only submit complete proposals with confirmed speakers to be considered.

Send completed forms to Casey Murphy at cmurphy@actweb.org.

[Download Form](#)

Getting to Know: Courtney Goldberg, TransAction Associates



TransAction Associates is a full-service transportation consulting company located in Woburn, MA. They provide low-cost, high-impact employee benefits to the employees of their clients in a Commuter Services capacity.

Courtney manages Commuter Services programs for three of TransAction Associates' Fortune 500 corporate clients by promoting alternative commuting options and facilitating the use of the private shuttles that we operate for them. She also helps to keep her clients in compliance with the Massachusetts Rideshare Regulation.

What brought you to TDM/how did you get involved in the field?

I came to TDM "by accident". I am a communications professional

Continue Reading

Members On The Move

Welcome to **On the Move**, where we recognize ACT members earning promotions, entering new positions, and other new employment opportunities. Submit announcements to Amanda Brangwynne at abrangwynne@actweb.org.

Marie-France Laurin has started a new position at **Stantec Generation AV / Smart Mobility** as Director of Business Development.

Kenneth Boden has started a new position as Manager of Commuter Services at **Tampa Bay Area Regional Transit Authority**.

Congratulations to David Cook (University of Colorado & ACT Rocky Mountain Chapter Secretary) on his retirement!



Welcome New Members!

Anna Ancheta
City of Los Angeles

Dave Bergart
Luum

Heather Biney
Commute with Enterprise

Cindy Chen
King County Metro

Jon Dodson
BCD Council of Governments

Kipling Dunlap
Livable Buckhead, Inc.

Courtney Goldberg
TransAction Associates

Bruce Hall
Traffic Planning Consultants Ltd

Michael Harpool
Whatcom Transportation Authority

Christie Holland
City of Alexandria

Alex Hughan
King County Metro

Isabelle Ji
MagicBus

Stacie Khalsa
King County Metro

John Lambert
BCD Council of Governments

Christina Lundgren

Gordon Millner
Hip Mobility, Inc

Christi Nakajima
Midtown Alliance

Hal Pasetky
Edenred Commuter Benefit Solutions

Carlos Pazmino
ACCS c/o DS&MG

Dana Rubin
NelsonNygaard

Peter Sotherland
Orange County Transportation Authority

Bruna Trierwailer Ribas
Edenred Commuter Benefit Solutions

Sarah Troutman
Commuter Connect

Melanie Truhn
NelsonNygaard

Chris Upjohn
MagicBus

Jon Watters
Commute with Enterprise

Erik Weber
Hip Mobility, Inc

We Want to Hear From You



Is there an effective TDM program in your community? Are you passionate about micromobility or the role of AVs? Do you have a unique viewpoint on the role of TDM that you would like to share with others? No matter the topic, we want to hear from you! Share your stories and ideas about TDM and we will feature it in a *Connections* Newsletter and on the ACT website news page.

Contributions & questions can be sent to Amanda Brangwynne (abrangwynne@actweb.org) and scheduled for the next available publication.

DOWNLOAD GUIDELINES

Upcoming Events & Programs



Join Our Mailing List!