Greetings!

During times like now, I think of the Benjamin Franklin quote "out of adversity comes opportunity". This could never be more relevant, as we continue to make our way through the pandemic that has turned every aspect of our lives upside down. We must find the opportunities that get presented to us during these challenging times and make them a reality.

As a professional association, ACT’s traditional programs and services that bring our members and TDM professionals together for in-person learning and networking, are simply not possible. Instead, we have looked for new ways to address the needs of our members and commuters.

ACT launched a virtual discussion series, which has averaged over 125 participants each week to discuss a variety of issues related to the impacts of COVID-19. While we will host its final gathering on June 5th, we will relaunch the program after the summer as a permanent addition to ACT’s member services.

Two task forces were formed based on member interest to dive deeper into addressing the impacts of COVID-19 on commuting. One, focused on developing a resource material to Support Commuters Returning to Work During COVID-19, which was released on May 27th and is a free resource available on ACT’s website.

The other is developing a national survey to gather information from commuters on potential mode shift and perceptions of safety as they start to plan their return to their worksites. This survey tool will be available for all members to utilize with the hopes of gathering significant data that will help employers and communities understand the needs of commuters.

Finally, it is with great excitement to report that ACT has succeeded in formally introducing our MORE Through TDM Act in Congress. Introduced by Rep. Lipinski (D-IL), the bill now has three additional co-sponsors. I encourage all TDM professionals to learn more about how you can help advance this important piece of legislation.

We understand that some of our members may be dealing with their own challenges during this time. Please reach out to us if there is anything that we might be able to do to assist you and your organization through this unique period.

Best regards,

David Straus
Executive Director
the COVID-19 pandemic, it is understandable that commuters might turn to single-occupancy vehicles to preserve their personal health and continue physical distancing when worksites reopen. To better support commuters returning to work, ACT gathered a team of TDM professionals to evaluate and present key recommendations by mode for employers, transportation service providers, and commuters.

We hope this document can serve as a valuable resource over the coming months as millions of workers return to the workplace.

ACT fully supports sharing this resource within your communities. Tag us at @actnational on all platforms and use the hashtags:
#SupportCommuters
#COVID19

ACT International Conference Goes Virtual

Registration Opens Monday, June 1

Due to the ongoing COVID-19 pandemic and after careful review with ACT’s Board of Directors, we have made the difficult decision to cancel the 2020 in-person International Conference that was scheduled to take place Aug. 2-5 in Denver, CO to ensure the health and safety of our members and guests. ACT will host a virtual conference August 3rd - 5th.

The virtual event will include the same great keynote speakers, 30+ sessions featuring over 75 unique presentations, exhibit hall, ACT National Awards Ceremony, and live networking that was planned for Denver.

ACT Recognizes First Group of TDM-CP

Last week, ACT recognized the first 26 individuals certified as TDM professionals. These individuals passed the TDM certification beta exam in February 2020, proving their proficiency and broad knowledge of TDM industry standards, regulations, and best practices. Upon passing the exam, individuals are exclusively authorized to use the registered post-nominal TDM-CP.
The first round of the TDM-CP exams open to the public will be conducted between September 14th and October 2nd, 2020. Applications for those exams will open up soon. Interested candidates are encouraged to download and review the Candidates Handbook, which includes an overview of the process and suggested study materials.

Executive Spotlight: Robin Mack, Mack Global

Mack Global is a complete telework solutions provider offering consulting services on telework program implementation and expansion. We help leaders make lasting, distinctive and substantial improvements to the performance of their organization by helping them plan, implement, manage, and measure their telework program.

What are you and your organization seeking to achieve?
Our goal has always been to help organizations work successfully ‘outside the office box’. With the COVID-19 pandemic, our goal is to ensure organizations are able to...

Stay Updated on COVID-19

Information & Resources to Promote Safe Commuting During COVID-19

www.actweb.org/covid-19

Upcoming ACTivities

Webinar Today!
Safe Shuttle Operations: Keeping fleets clean and safe for riders post COVID-19

ACT members register for free and nonmembers can take 50% off with the code ACT_CARES. Join us today, 5/28 at 2pm EST!
New Virtual Discussion Topics!

5/29: Utilizing Parking to Incentivize Employees to Use Alternative Modes

6/5: COVID-19 and TDM - Your Choice!

These will be the last two virtual discussion calls we host before taking a hiatus to prepare for the International Conference. No worries though, we'll be back in August to start the conversation again!

These interactive discussions are exclusive to ACT members. [Join ACT today!]

ACT National Board of Directors Nominations

On June 10th, nominations will open for ACT’s National Board of Directors and Officers positions. Serving on the National Board is an opportunity to provide leadership for not just ACT but the TDM industry. As a board member, you will participate in leading the implementation of ACT’s strategic plan, that aims to grow the association’s membership, enhance the value of membership, and increase our impact on public policy. There will be six (6) seats open on the Board of Directors.

In addition to the six Board seats, nominations will also be open for ACT’s four officer positions: President, Vice President, Secretary, and Treasurer.

All members with an interest in actively engaging in the advancement of ACT are encouraged to submit a nomination. Ideal candidates will have previous experience in board leadership, active involvement in ACT, and a desire to help move us forward.

Getting To Know: Ariadne Scott, Stanford University

In her role at Stanford Transportation, Ariadne Scott serves as the Assistant Director of Active Mobility and is responsible for the Bicycle Program on the 8,000-acre campus. Stanford, which has over 13,000 bicyclists on campus daily, was designated the first Platinum Level Bicycle Friendly University (BFU) by the League of American Bicyclists in 2011 and last year received its third Platinum BFU award (2019-23). In 2019, 19 percent of university commuters rode a bike to work or school.

What brought you to TDM? How did you get involved in the field?
After college, I travelled to Europe and landed in Zermatt, Switzerland, one of the first car-free
cities in the world, and was committed to living car-free—20+ years to date! Zermatt was followed by visiting Cuba during the Soviet oil embargo and witnessing a cycling revolution. Both experiences created a blueprint of how I wanted to contribute to energy independence and mobility. After a decade working in the bicycle industry as an Advocacy Director for Specialized Bicycles, I transitioned to the...

Members On The Move

Welcome to On the Move, where we recognize ACT members earning promotions, entering new positions, and other new employment opportunities. Submit announcements to Amanda Brangwynne at abrangwynne@actweb.org.

Danny Silva has started a new position at Metropia as Mobility Partnerships Manager.

We Want to Hear From You

Is there an effective TDM program in your community? Are you passionate about micromobility or the role of AVs? Do you have a unique viewpoint on the role of TDM that you would like to share with others? No matter the topic, we want to hear from you! Share your stories and ideas about TDM and we will feature it in a Connections Newsletter and on the ACT website news page.

Contributions can be sent to Amanda Brangwynne (brangwynne@actweb.org) and scheduled for the next available publication.

Membership

Welcome New Members!

Serena Anderson  Anna Dragovich  Dave Nash
ACT is a community of professionals working to advance transportation options for commuters and improve the economic competitiveness of the cities, regions, and businesses they serve. Encourage your colleagues to join; the larger our community the greater our impact!

Join Our Mailing List!