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ACT CALENDAR



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TDM Careers



[Director of Marketing](#)

Hip Mobility Inc. - New York City, NY/Remote

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Greetings!

Welcome to the first Connections Newsletter of 2021. It honestly feels great to no longer be mentioning 2020. The year ahead promises to bring continued change, opportunities for growth, and the potential for real advancement of TDM, as we continue to implement our strategic plan and be the premier association for TDM professionals.



As we reported last week, ACT had the opportunity to meet with representatives of President Biden's Transportation Transition Team to share ACT's priorities for the new Administration and the incoming team at the US DOT. This meeting was a first for ACT to engage directly with representatives of an incoming administration, and demonstrates recognition of our focused efforts to raise the profile of TDM and ACT at the Federal level.

The meeting provided ACT a great opportunity to inform the Transition Team about the important role TDM can play in addressing key goals of the incoming Administration around addressing climate change, improving equity, and empowering the work force. You can [view ACT's full memo](#) to the Transition Team on our website.

ACT's Board of Directors held its first meeting of the year on Monday. At the meeting, the Board approved appointments to the recently approved Diversity, Equity and Inclusion Committee. This group of individuals will have an important task ahead of them in helping guide ACT's DEI initiatives.

The Board also approved the formation of a new task force to further examine the opportunity for ACT to develop an accreditation for TDM Programs that would build off of our TDM-CP exam in establishing national standards and benchmarks.

In early February, ACT will open registration for our 35th Annual International Conference to be held at Disney World, August 1-4, 2021. We know that there is still uncertainty with the pandemic and I want to ensure you all that ACT will be working closely with our hotel to host a safe event that follows all COVID guidelines. We also understand that many organizations may also be facing budget challenges. In recognition of this, ACT will be providing an extra early bird special, providing attendees that register in February an extra \$100 discount. Many chapters will also be providing scholarships to members that may need additional support, so please be sure to check with your chapter leaders regarding these opportunities.

David Straus
Executive Director

Congratulations! 80 TDM-CP in 2020!

We are proud to announce the inaugural recipients of the Transportation Demand Management Certified Professional (TDM-CP) credential. [Eighty individuals](#) have proven their proficiency and broad knowledge by passing a rigorous exam on TDM industry standards,



regulations, and best practices and have thus earned exclusive authorization to use the registered TDM-CP trademark.

The TDM-CP program marks a new level of standard for TDM professionals and has been a goal this association has been working towards for years. "I decided to take the TDM-CP exam to demonstrate a level of proficiency and is one step on my own TDM learning journey," said **Dave Bergart, TDM-CP**, Luum. "TDM-CP is important

to me because it represents a shared standard of knowledge for the industry."

After 26 beta testers passed the exam in early 2020, 54 additional...

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Introducing ACT's Newest Committee!

We are excited to announce that the ACT Board of Directors unanimously approved the appointment of 19 individuals to serve as members of the Diversity, Equity and Inclusion Committee. The DEI Committee was approved by the Board at its meeting in November based on the recommendation of the DEI Task Force formed in June 2020 in response to both national events and as a goal of ACT's Strategic Plan.

The DEI Committee, working on behalf of the Board, will lead ACT's efforts to identify and address opportunities to ensure ACT is responsive and inclusive of all its members.

Members appointed to the Committee are...

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Member Survey Shows Increased Satisfaction



As a professional association, our primary goal is to ensure that ACT is providing value to all members within the organization. In a normal year this requires a constant focus on addressing the needs and interests of a diverse membership. In a challenging year like 2020, this means also being agile and empathetic to the realities of events taking place, many of which directly impacted significant portions of our membership. With that in mind we are pleased to report that member satisfaction stayed strong despite the challenges of our new virtual world.

According to the 2020 Year End Membership Survey, members still...

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Executive Spotlight: Erik Weber, Hip Mobility

Hip gives companies, organizations, and communities turn-key commuter shuttle and employee transportation programs that are flexible & resilient, with a powerful technology platform to design, plan and manage services, both as SaaS and full-service transportation solutions.

What are you and your organization seeking to achieve?

We aim to give employers, real estate managers, and any other TDM professionals a way to offer transportation solutions that improve employee experience & productivity, while also mitigating company risk, optimizing their spend, and reducing SOV trips. This

is especially important as companies formulate their office reopening plans and...



[Learn More About Erik](#)

Let's Get You *Connected*



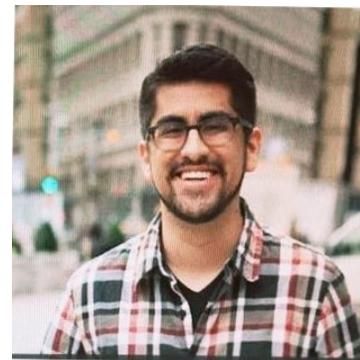
If you haven't updated your email settings in one or all of your [Connect](#) communities, you may be missing out on updates from ACT as well as the discussions taking place there. By allowing ACT staff to update your settings for you, you won't lose out on the conversations.

Let us know below if you want ACT staff to do this for you, or if you prefer to do it yourself. See you on *Connect!*

[Click Here](#)

Getting to Know: Carlos Pazmino, Arlington Transportation Partners

As a Business Development Manager for Multi Family Developments at Arlington Transportation Partners (ATP), I aim to build relationships, establish transportation programs and amenities, and educating residents of Arlington County to think strategically about their transportation options. My goal is make sure mobility in Arlington is an enjoyable and universally accessible experience for all walks of life, while also helping improve the built environment and building equity. I have a master's degree in Urban and Regional Planning from Georgetown University and a bachelor's degree in Political Science and Urban Economics from the Colin Powell School of Civic and Global Leadership at the City College of New York.



What brought you to TDM/how did you get involved in the field?

I have a deep love for transportation equity and efficiency. From my time at...

[Learn More About Carlos](#)

Members On The Move

Welcome to **On the Move**, where we recognize ACT members earning promotions, entering new positions, and other new employment opportunities. Submit announcements to Amanda Brangwynne at abrangwynne@actweb.org.

Congratulations to **Astrid Logan** (California State University, Northridge) on her retirement!

Carlos Pazmino has started a new role at **Arlington Transportation Partners (ATP)** and joined ACT.



Welcome New Members!

Jason Arnold
Emerald Coast Regional Council

Joseph Barajas Garcia
LuxBus America

Arlene Beltran
AECOM

Emanuel Campos
Cal State University, Northridge

Tom Christian
University of Colorado Boulder

Stephanie Cook
TransWest

Aaron Cook
City of Charlotte Department of Transportation

Lauren Crabtree
Downtown Memphis Commission

Tim Crockett
TransWest

Stephanie Daniels
Texas State University

Bradley Flamm
West Chester University

Jared Flaum
LuxBus America

Art Flores
Commute with Enterprise

Katie Flynn
Downtown Memphis Commission

Michelle Go
Metropolitan Transportation Commission

Eden Hakopian
City of Glendale

Alex Helios
WeDriveU

Clark Hill
Tesla

Maggie Holroyd
WestChester University

Andrew Janison
TransWest

Jenny Mach Yau
City of Los Angeles

Gabrielle Matthews
Florida DOT

Pat Maurer
Emerald Coast Regional Council

Micah McGuiness
Commute with Enterprise

Kyle McPherson
Intercity Transit

Frank Pagnelli
TransWest

Larry Pageler
UC Santa Cruz

Justin Pate
TransWest

Brian Potwin
Commute Options

Greg Rodriguez
Stantec Generation AV / Smart Mobility

LaKwanza Rowell
Metropolitan Atlanta Rapid Transit Authority

Cheing Saelee
Swedish Medical

Srividya Santhanam
AECOM

Sky Siegel
Pima County Environmental Quality

Courtney Sievers
TransWest

Odette Simmons
AECOM

Andrew Stober
Waze Carpool

Lauren Travis
AECOM

ACT is a community of professionals working to advance transportation options for commuters and improve the economic competitiveness of the cities, regions, and businesses they serve. [Encourage your colleagues to join](#); the larger our community the greater our impact!

We Want to Hear From You



Is there an effective TDM program in your community? Are you passionate about micromobility or the role of AVs? Do you have a unique viewpoint on the role of TDM that you would like to share with others? No matter the topic, we want to hear from you! Share your stories and ideas about TDM and we will feature it in a *Connections* Newsletter and on the ACT website news page.

Contributions & questions can be sent to Amanda Brangwynne (abrangwynne@actweb.org) and scheduled for the next available publication.

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Upcoming Events & Programs



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