Dear David,

It is hard to believe that we are in the final days of August. This summer has been an active one for ACT. Many thanks to the nearly 650 people who joined us in New York City for our International Conference. The event was a huge success and our keynote speakers, Gil Penalosa and Janette Sadik-Khan made sure everyone left inspired and motivated to take on the challenges in their community.

Our next event is quickly approaching at the end of September with our Legislative Summit in Washington, DC. The event is a fabulous opportunity to learn about the latest TDM policies directly from Congressional staff working on the issues impacting your TDM programs. Panel sessions during the Summit will include topics on:

- Integrating TDM into Federal Authorization
- Addressing Impacts of the Tax Cuts on Transportation Benefits
- Expanding Commuter Benefits, and
- Supporting Innovation & Technology through Federal Policy.

The timing is perfect for ACT to be in DC, as work is now well underway in Congress to draft the next Federal Transportation Authorization bill. During the Summit, ACT will be focusing its outreach and advocacy efforts to build support for raising the profile of TDM within the new authorization bill. ACT’s proposed TDM legislation will serve as the basis for this effort.

Our Strategic Planning effort continues to advance. At the August Board of Director’s Meeting in New York, the Board conducted a 2-hour strategic planning exercise with our consultants to review three strategic imperatives identified through our membership survey, focus groups, and interviews. These strategic imperatives represent a clear, high-level area of focus that will guide ACT’s priorities and investments into the future. These include:

1. Build, communicate, and sustain a strong value proposition for each of ACT’s major audience segments across all of ACT’s offerings
2. Deepen and broaden ACT’s influence across planning practices and policymaking at the regional level
3. Restructure the chapter model to increase “localization” and staff support
As always, I look forward to hearing from you all if you have questions, concerns, or ideas for ACT.

Best regards,

David Straus
Executive Director

Voting Is Still Open - Take Action

Do your part to guide ACT’s future! You can cast your vote here.

Voting is now open for six (6) At-Large positions on the association's national Board of Directors. Through the ballot you can view each candidate's background and statement. Voting concludes September 13th.

For more information on elections and a list of candidates and profiles, visit our website. Voting will close on Friday, September 13th.

Cast Your Vote

ImpACT! Applications - Now Open

The development of strong leaders within the TDM profession is essential to achieving the goals of improving the quality of life of individuals, the livability of communities, and stimulating economic activity. The ImpACT! Leadership program recognizes and develops emerging leaders who have shown a commitment to professional service at the start of their career in TDM.

Applications are now open! Deadline to submit is Friday, September 20, 2019.

View Details

40 Under 40 Awards Nominations - Closes Tomorrow

Do you know an ambitious emerging leader or a dedicated young TDM professional that is working to find creative solutions to improve the quality of life of commuters or developing TDM programs that are shifting behavioral change?

Submit a nomination for them to be recognized as one of this year's 40 Under 40 TDM Professionals. This is a great honor that will be presented at this year’s TDM Forum.

Submit a Nomination HERE – Deadline to submit is tomorrow, August 23rd.
2019 Legislative Summit - Register Today

Join ACT and your fellow TDM professionals for our annual visit to Capitol Hill. This is a unique opportunity to educate your members of Congress and their staffs about your program and why it is so important to your community. Be inspired by the history and take part in the process of helping shape our nation’s transportation policy. We'll help schedule your meetings, make sure you’re prepared to tell your story, and understand key policy issues being advanced by ACT.

Reasons to attend:
- Learn about the latest TDM policy issues
- Network with Congressional staff and leaders
- Educate your Congressional Delegation about the positive impacts of your programs
- Experience what it is like to walk the halls of Congress.

Every voice matters, so join us and help make an impact on TDM and your community.

Register

International Conference Recap

The 2019 International Conference brought together a record crowd of nearly 650 attendees to the heart of New York City. Transportation demand management professionals from across the country gathered in Times Square for this event where keynote speakers Gil Penalosa and Janette Sadik-Khan inspired attendees to reimagine urban transportation that is accessible and inclusive to all.

First-time attendees and new members got the chance to socialize on Sunday before the opening reception. Live music from two unique subway street performers and a caricature artist gave the Opening Reception some NYC flair as attendees networked and explored the exhibitor hall. There was a lot to be excited about from breakout sessions focusing on behavior change, new technologies, public policy, and program case studies to tours of Radio City Music Hall, the NYC subway, and Columbia University.

On Monday, keynote speaker Gil Penalosa, 8 80 Cities, spoke about radically changing cities to accommodate both an 8-year-old and an 80-year-old. His vision for the future of urban spaces incorporates...

Continue Reading>>

Executive Spotlight:
Tawheed Abdul-Raheem, tripBuddy

tripBuddy is a peer to peer carpooling platform that makes it easy for employees and coworkers to ride to work together. We connect people in a meaningful way through a shared commuting experience. The
platform puts a lot of emphasis on bringing together people who work in the same company to help establish a trustworthy and safe experience for everyone involved.

**What are you and your organization seeking to achieve?**
As a company, we seek to popularize the concept of carpooling and eliminate...

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**Young Professionals Network at ACT International Conference**

ACT coordinated with the Young Professionals in Transportation (YPT) local New York City Chapter to host a networking mixer at ACT’s 2019 International Conference. YPT is an international nonprofit coalition of organizations, which helps professional development, fellowship, and networking for young professionals in the transportation field.

The event was a great way for ACT’s members to connect with other young professionals in the industry, and learn more about transportation in New York City. ACT individuals included the 2018 & 2019 ImpACT! classes, first-time conference attendees, and the other emerging professionals. ACT board members also stopped by to show support. YPT attendees included local government and transit agency employees, consultants, students, and more.

This is the first strategic partnership between the two organizations and both gained some great cross-exposure! ACT is interested in keeping the momentum of the partnership going by coordinating with other YPT chapters and national to support future conferences and events.

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**Webinar Tomorrow: Moving Forward - Building the Modern Mobility Agency**

*Sponsored by:*

**TRIPSHOT**

As technology has merged with transit, the Mobility Ecosystem looks drastically different than only a decade ago. What if we could start with a blank canvas and build a mobility agency that fit the needs of the 21st-Century passenger? In a unique thought experiment, Tripshot invites you to a webinar focused completely on what that agency could look like, what challenges it would face and how it might find creative projects and funding sources to ensure long-term sustainability.

*Sponsored by: Tripshot*

**Rob Antoniak** – Vice President of Business Development and Strategy, Tripshot  
**Raul Peralez** – City Councilmember, San José Council District 3  
**Roni Floman** – Vice President of Marketing, Optibus
Chapter/Council News

Last night, the Cascade Chapter hosted an evening mixer in Seattle, WA where members could connect and network over refreshments. For more information about upcoming chapter and council events, visit actweb.org or check the ACT calendar.

Members On The Move

Welcome to On the Move, where we recognize ACT members earning promotions, entering new positions, and other new employment opportunities. Submit announcements to Amanda Brangwynne at abrangwynne@actweb.org.

Brianna Benson was promoted to Supervisor of Air Quality Office of Tennessee Department of Transportation.

Jamila Owens began working at Houston-Galveston Area Council as Manager of Travel Demand.

Andrew McGee began working at IUPUI Parking & Transportation Services as the Associate Director of TDM and Space Management.

In partnership with the City of Carlsbad, North County Transit District, SANDAG, RideCo, and WeDriveU, Inc., the Carlsbad Connector shuttle program was launched last week, providing commuters with on-demand service between public transit and workplaces. Read the press release here.

Membership

Welcome New Members!

Adrian Down
Port of Seattle

Sherri Eggleton
IUPUI Parking & Transportation Services

Clark Martinson
BikeHouston

Holly Parker
Less Road Traveled LLC

Heather Staggs
IUPUI Parking & Transportation Services

Tom Sahhar

Ricardo Vera
NCR
ACT is a community of professionals working to advance transportation options for commuters and improve the economic competitiveness of the cities, regions, and businesses they serve. Encourage your colleagues to join; the larger our community the greater our impact!

Upcoming Events & Programs

Join Our Mailing List!