Greetings!

Here we are in the final days of August and at ACT we are preparing to transition our focus from the International Conference to the launch of several new and exciting programs in the weeks to come. I was thrilled to see nearly 600 TDM professionals participate in the Virtual International Conference a few weeks ago. Given all the circumstances, this event was a huge success and our keynote speakers Tamika Butler and Joseph Kopser met the moment and delivered some truly inspiring and thought provoking speeches. Conference attendees can still login on the conference website to view those recordings along with recorded live panel sessions and over 35 on-demand sessions.

I’d also like to take this time to remind our members that we are in the midst of a national election and while we may not have televised conventions supporting each candidate, we have some tremendous individuals that are running to serve as volunteer leaders on the Board of Directors, including all four Officer positions. I urge each member to take the time to review each candidate and submit their vote here. Voting will close on September 18, 2020. If you have not yet received your instructions, please send an email to info@actweb.org.

As many of you know, ACT’s inaugural TDM-CP exam period will begin on September 14th and we have extended the testing window through October 31st to ensure interested candidates have enough time to prepare for and take the exam. TDM certification has been one of the most requested program from our members and we are excited to finally offer this program to you. Much thanks to the members of ACT’s Certification Board of Trustees for leading the development of this important new initiative for the entire TDM industry. Exam registration will open in the next week, so stay tuned for our official announcement. In the meantime, I encourage anyone interested in taking the exam to refer to the TDM-CP Candidate Handbook for answers to your questions and recommended review materials.

We have a lot more in store for you as we enter fall, with new webinars, the return of our weekly virtual discussion series, and the launch of Connect, a new online forum bringing ACT and the TDM community together to share ideas, best practices, and build networks.

Finally, I know that many members may be continuing to struggle with the ongoing economic impacts caused by the pandemic. If your membership has recently lapsed or is coming up for renewal and you are unsure of your ability to remain as members due to financial hardship, please reach out to me and let us know. During these unprecedented times we want to make sure that ACT remains an important foundation for all of our members and we will do all we can to keep you involved.

Best regards,

David Straus
Executive Director
The 2020 Virtual International Conference has come to an end, but it doesn't stop there! The On-Demand Session Library is full of excellent programming focusing on topics like public policy, marketing strategy, telework, and more through November 5, 2020. In addition to those pre-recorded sessions, conference attendees can also revisit or catch up on the three live-recorded sessions, Tamika Butler's & Joseph Kopser's keynote addresses, and the ACT Annual Meeting & Awards Ceremony.

If you missed the window to register for the event, don't worry! We are now offering post-conference access at a reduced rate, which will give you access everything mentioned above through November 5th. After submitting your registration, your username and access code for the ACT20 website will be sent to you within 24 hours, which still gives you plenty of time to explore everything our incredible speakers and sponsors had to offer! Registration closes on October 5, 2020.

**Post-Conference Access Rates**
- ACT Member: $120
- Non-Member: $220

Check out ACT Member Chris Bongorno’s recap of this year’s event>>

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**Executive Spotlight: Bobby Lauterjung, Beeline Mobility**

Beeline Mobility is a boutique commuter solutions provider offering uniquely designed consulting, program management, and shuttle services that are well-planned and completely tailored for our clients. With 25 years of shuttle operations experience and proven success designing, implementing, and managing holistic commuter programs, Beeline is a trusted partner that delivers measurable and meaningful results for its clients across the United States. Beeline Mobility’s mission is to “Reimagine the daily commute to help our clients increase their return on investment, improve their employees’ quality of life, and protect the environment that we all share.”

**What are you and your organization seeking to achieve?**
Our team’s goal is to make the design, implementation, and ongoing management of commuter programs for organizations more achievable. Not all organizations have the internal staff, resources, or subject matter expertise required to administer a commute program that achieves organizational priorities and increases return on investments while limiting wasted spend. Beeline is hyper-focused on providing the resources needed for any organization to achieve what was once out of reach.

**How did you get to where you are today?**
Originally from Southern California, I used to commute to work by driving alone (roughly 2 hours each way) until one day when I knew it had to stop. I decided to re-evaluate my career and dedicate my life to working in the TDM field to combat the adverse effects that single occupancy driving has on our personal lives, communities, and environment. While working at...

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**Chapter & Council Updates**

Last week, the Chesapeake Chapter hosted two webinars focusing on teleworking & childcare and transportation, land use & TDM. On Tuesday, Robin Mack, Mack Global LLC, shared suggestions for balancing childcare and teleworking both during this pandemic and for more permanent work from
home schedules. She highlighted the importance of flexibility from both managers and employees with children.

On Thursday, attendees heard from Dr. Sevgi Erdogan, National Center for Smart Growth Research and Education at the University of Maryland. Dr. Erdogan laid out the importance of TDM practices in transportation and land use planning and included case studies from Maryland.

You can view recordings for both webinars on the Chesapeake Chapter webpage.

The SEACT Chapter is hosting a Happy Hour this evening at 6:00pm EST. Join your fellow ACT members for an evening of networking and celebration. At the International Conference earlier this month the SEACT Chapter won the 2020 Chapter of the Year Award and several members also took home some awards!

It's election season for the SEACT Chapter and the positions of President and Secretary are on the ballot. Interested in shaping the chapter? This is an excellent way to get more involved in ACT! We are a member-driven organization and our volunteer leaders really demonstrate that. Nominations are now open and you can learn more and submit a nomination at https://www.seactchapter.com/boardnominationform.

Earlier this month, the Valley of the Sun kicked off a new educational webinar series stretching through the end of 2020 with a webinar on Smart City Planning & Design. The recording is available on the chapter page for ACT members only.

The next entry in the series will be held on Thursday, September 10th at 10am PST focusing on Electrifying Transportation in the Southwest. This webinar is free and open to the public.

The next webinar will be held on Thursday, September 24th at 10am PST with guest speaker Paul Comfort, author of The Future of Public Transportation. This webinar is free and open to the public.

Getting To Know: Chris Bongorno, Bongorno Consulting LLC

Bongorno Consulting specializes in transportation & community planning, sustainable development, project management, & strategic planning. It believes in a Community Centered Planning approach, building solutions that are rooted within and customized to the unique needs of each community.

Bongorno Consulting is led by Chris Bongorno, a professional planner with more than 13 years of experience in management and leadership roles with a number of non-profit and for-profit organizations. Most recently, Chris was a Senior Associate with Nelson\Nygaard, where he tapped into his passion for uncovering solutions that improve mobility, accessibility, and sustainability in communities across the United States.
What brought you to TDM/how did you get involved in the field?
During my time as Planning Director with University Circle Inc. (UCI), a non-profit place management organization in Cleveland, OH, I led efforts to increase mobility options for the district’s 45,000 employees, 13,000 students, 10,000 residents, and 2.5 million annual visitors. This was a complex, but very interesting challenge that led me to the development of TDM strategies and TMA services.

After I transitioned to Bongorno Consulting, I helped UCI bring in NelsonNygaard in to lead one of our most substantial planning efforts – a 2-year mobility plan with clear implementation steps that I was able to help carry forward. The ability to work from...

Members On The Move
Welcome to On the Move, where we recognize ACT members earning promotions, entering new positions, and other new employment opportunities. Submit announcements to Amanda Brangwynne at abrangwynne@actweb.org.

Henry Pinnix has been promoted to Senior Manager Fremont Workplace & Workplace Transportation at Tesla.

Joseph Stainsby has been promoted to Chief Development Officer at OmniRide.

Welcome New Members!

Dennis Adams  
Meraki

Andrey Barlos  
Hallcon

Leah Barrett  
50 Corridor TMA

Adrienne Boyd  
UrbanTrans North America

Jalisa Brown  
Commute with Enterprise

Tracy Burke-Vasquez  
TAMC

Cas Casados  
City of Eugene

Richard Colley  
Arrival Automotive Inc

Meghan Daniels  
Facebook

Phillip Dodge  
Downtown Columbia Partnership

Nikolas Eristavi  
Facebook

Luis Garcia  
Propark America

Emily Haar  
UrbanTrans North America

Erica Helms  
Metropolitan Transit Authority of Harris County Texas

Purvez Irani  
City of Kamloops

Justo Karel  
Liftango

Arlinda Karuli  
Commute with Enterprise

Jessica Li-Jo  
Meraki

Victori Lundgren  
Des Moines Area Regional Transit Authority (DART)

Kevin Luten  
UrbanTrans North America

Aneka Patel  
Whole Foods Market

Samuel Patterson  
UrbanTrans North America

Hal Robinson  
University of Mississippi - Dept of Parking & Transportation

Lolly Sangster  
Self-Employed

Barak Sas  
Zeelo

Jonathan Schuppert  
Facebook

Randy Skach  
Hallcon

David Somers  
City of Los Angeles

Matthew Stafford  
Facebook

John Stoiber  
Hallcon

Phillip Vereen  
North Carolina Central University

Karen Wilhelmsen  
Pima County Environmental Quality

Monica Wong
We Want to Hear From You

Is there an effective TDM program in your community? Are you passionate about micromobility or the role of AVs? Do you have a unique viewpoint on the role of TDM that you would like to share with others? No matter the topic, we want to hear from you! Share your stories and ideas about TDM and we will feature it in a Connections Newsletter and on the ACT website news page.

Contributions & questions can be sent to Amanda Brangwynne (abrangwynne@actweb.org) and scheduled for the next available publication.

Upcoming Events & Programs

Join Our Mailing List!