Dear David,

2020 is off to an exciting start for ACT and TDM!

In recent weeks we have achieved a major breakthrough on the public policy front as we passed a major milestone in our efforts to introduce ACT’s first ever piece of federal legislation, the MORE Through TDM Act. Our lead sponsor, Representative Dan Lipinski (D-IL) sent a Dear Colleague letter to all member of the House, asking for their support as cosponsors of the legislation.

Now the task is on all of us to encourage our Members of Congress to support the legislation by signing on as a co-sponsor. I ask all of you to take just 5 minutes to download our template email/letter (found below) and send it off to your Representative.

This is a significant achievement for ACT as we look to raise the profile of TDM within federal policy and strengthen the support for TDM programs across the country. Your outreach will help us make it happen!

We have also begun beta testing the soon to launch TDM-CP exam. The beta exam is the last major step in the development of the long-awaited certification for TDM professionals. The role of the TDM professional is multifaceted and requires individuals to have a broad understanding of unique skills, including transportation planning, marketing, communications, project & program management, and performance measurement. The TDM-CP program will lay the foundation for ensuring that highly qualified individuals are available to meet the challenge of addressing the diverse needs of commuters, communities, and employers. I hope you will consider being a part of the first class of TDM-CP. Continue reading below for additional information.

In early February, I had the great pleasure of spending three days with our 2020 ImpACT! Leadership class in Orlando as they kicked-off their nine-month leadership program. What an impressive group of professionals we have participating in this year’s program! I know our industry has a bright future as we continue to attract, develop, and empower such strong leaders that believe in the positive impacts TDM can have on their communities. You can learn more about the program and the ongoing work of the participants in the article below.

With so much underway, 2020 promises to be another great year for ACT and TDM. As always, I want to remind you that ACT is your organization and I encourage you to get involved with your local chapter or on the national level. Feel free to reach out to me to learn how.

If you are not a member, I invite you to join ACT today and become a valued member of our community.

Best regards,

David Straus
Executive Director

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ImpACT! Class of 2020 Returns Home
Each year, the Association for Commuter Transportation accepts a group of promising early to mid-career professionals new to TDM for a nine month leadership development program. The ImpACT Leadership program kicked-off with a three-day immersive retreat in featuring professional and personal development, team building, and a bit of fun.

Returning home, this year's participants will put their newly gained knowledge to the test, developing and implementing a group project advancing an aspect of TDM. Project outcomes will be presented to the Board of Directors during its summer meeting in Denver. You've already met this year's class of emerging leaders, and now it's time to hear about what they will be working on this year.

This year's ImpACTees convened in Disney World earlier this month to learn about...

Take 5 Minutes to Help TDM

After nearly a year of advocacy and outreach, ACT's proposed Federal TDM legislation is about to be introduced in the House of Representatives with Congressman Dan Lipinski of Illinois as the lead sponsor. This is a huge success for ACT and all of our members. Now we need your help to build up support!

The Mobility Options, Resiliency, and Efficiency (MORE) Through TDM Act would, for the first time, codify the definition of TDM in Federal law.

This past Friday, Rep. Lipinski's office sent this "Dear Colleague" letter to every member of the House of Representatives, inviting them to join him as an Original Cosponsor of the MORE Through TDM Act.

By following up this Dear Colleague letter with a request of your own to your local Members of Congress, you and your organization can make a real difference in this effort.

Please take a moment today to send a personal note similar to this template to your own Member(s) of the House of Representatives. Just follow these steps:

1. Find Your Member of Congress
2. Download Template communication
3. Email Your Rep & be sure to send a copy to ACT (info@actweb.org)

MORE Through TDM represents a major success for ACT and will provide significant recognition of the important role that TDM plays in advancing transportation options and creating an efficient, multi-modal transportation system that moves people.

Find Your Member of Congress  Download Template

2020 Commuter Tax Benefit Increase Makes Vanpooling More Convenient Than Ever

Written by: Sarah Saylor, Account Executive Commute with Enterprise

You may have heard that, for 2020, the IRS will allow up to $270 per month, pre-tax, to be excluded from an employee’s income for transit passes and vanpooling expenses combined – up from $265 per month in 2019.

But did you know this commuter tax benefit creates a win-win for employees and employers alike?
It not only helps buy down the cost of commuting for employees but also decreases their amount of taxable income, in turn increasing...

2020 Events News

NEW PANEL ANNOUNCEMENT

Federal Research: Shifting Behavior and Increasing Vehicle Occupancy Through Mobile Apps and Incentives

Panelists:
Allen Greenberg, Senior Policy Analyst, FHWA
Scott Middleton, Planning and Research Analyst, EBP
Vassilis Papayannouli, Ph.D, Principal, Metropia

Registration for the 2020 Emerging Mobility Summit in Pittsburgh, April 28-29th is NOW OPEN!

Join ACT and over 150 subject matter experts, community leaders, entrepreneurs, academics and thought leaders in the Steel City for an exploration of the new challenges and opportunities in TDM.

This event sells out fast and has limited capacity so secure your spot today! Discounted registration, hotel booking, and a preliminary agenda can all be found at www.actweb.org/emerging-mobility-summit.

Share your excitement on social media with #EmergingMobility

REGISTRATION NOW OPEN - Join us this year in Denver, CO for the biggest TDM event of the year: the 2020 ACT International Conference.

Last year, our NYC conference sold out with a record 640 attendees! We hope to see all of you back this year and more! Make sure to visit www.actconf.org for updates on keynote speakers, concurrent sessions, workshops, award nominations, networking activities, tours, and more!

Get a discount by registering before April 24th when Early Bird rates end.

Share your excitement on social media with #ACT20

Nominations for the 2020 ACT National Awards are NOW OPEN!

Those eligible for the awards include individuals, public and private sector agencies, businesses, non-profit organizations, colleges and universities, business associations, transportation management associations and transportation providers.

Nominations MUST be submitted by an ACT member in good standing. Nominees do not need to be an ACT member. Self-nominations are accepted and encouraged.

Each nomination must be submitted by April 10th, 2020.

Submit Awards Nomination

Executive Spotlight: Ryan Croft, TransitScreen

TransitScreen is a commute management solution with a suite of solutions designed to change the employee experience of getting to and from the office. Our content gives your employees all the information they need to make a decision about their commute,
whether it’s during the onboarding process or in the day-to-day at the office. We provide real-time data on public and private transit options, from subway and bus to bikeshare, scootershare, and employer-provided shuttles.

**What are you and your organization seeking to achieve?**
We want to change the commute experience, from start to finish. We simply have to reduce the number of single-occupancy vehicle trips, which is the overwhelmingly most common type of commute in the United States. Because of this, employers have become responsible for lowering the drive-alone rate while nearly 23% of people have left a job due to a bad commute. It doesn’t have to be this way, and through providing information and support to employees, leaving their cars at home becomes far more doable.

**How did you get to where you are today?**
TransitScreen began with our core product, the physical screens you see in lobbies in apartments across the country. We worked primarily with...

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NEW! Webinar This Afternoon

Our February event is TODAY! Join speakers **Kira Smith** (Tahoe Regional Planning Agency), **Kate Johnson** (City of Bellevue), and **Anna Gore** (Alta Planning + Design) as they explore how to create a brand that resonates and a website with online tools to engage your audience.

You only have one chance to make a first impression, and we will tell you how you can **today at 2pm EST**. You must register for this event to attend, check your email for a confirmation and call-in details.

Also, save the date for our March webinar on the 19th at 2pm EST, more details coming soon!

Register

Chapter & Council News

The **Northern California Chapter** hosted a panel session last week with **FASTER** and **Seamless Bay Area** to discuss both initiatives and how they are trying to improve transit and congestion in the Bay Area.

Next week, the chapter will host a webinar watch party for the **Seattle Children’s Hospital** webinar titled **How to Build Your Best Commuter Benefit Policies**. The webinar will also feature speakers from **Commute with Enterprise** and **Luum**.

Join your fellow NorCal ACT members at **Hermary’s on Tuesday, March 3rd 11am - 2pm PST**. This event is free.

Register

Chesapeake Chapter Event - RSVP Deadline Extended!
Getting To Know: Marie-France Laurin, Netlift

Marie-France Laurin is the Chief Development Officer at Netlift, where she is responsible for international development. Prior to that, Marie-France was a consultant in smart mobility, autonomous vehicles, new mobility solutions and smart cities. As a specialist in strategic development, marketing and business opportunities for more than 15 years, she steadfastly focused on achieving objectives in an efficient and cost-effective manner for her partners and clients.

Netlift is a micro shuttle solution combining carpooling, taxi and dynamic parking management. We differentiate ourselves by providing a highly scalable and enforceable parking management system to improve accessibility and increase densification of your parking facilities at lower costs.

What brought you to TDM? How did you get involved in the field?
I believe that the New Age of Mobility is a cocktail of different solutions. One size fit all is no longer an option, integration of all available solutions needs to be considered to present a real offer to all types of users. TDM offers...

Members On The Move

Welcome to On the Move, where we recognize ACT members earning promotions, entering new positions, and other new employment opportunities. Submit announcements to Amanda Brangwynne at abrangwynne@actweb.org.

Cathy Cibor has been promoted to the role of Principal Consultant at Alta Planning + Design.

Kailor Gordy is now managing TDM programs for VMware as Transportation Manager - Palo Alto.

Sarah (Wilgus) Foster is now managing TDM programs for VMware as Transportation Manager - Americas Region.

Melissa Brown has joined the University of Washington as the TDM Program Development Specialist.

Mary Ebeling is the new Commuter Solutions Coordinator at UW-Madison, FP&M

TDM-CP Is On The Horizon

STAY TUNED - 2020 is a year for our history books as the very first TDM experts will earn the new TDM-CP certification. Are you ready to be a part of this hallmark moment and upgrade your credentials? The TDM-CP is the only nationwide credential for TDM
professionals’ experience, education, and skills. A merit to distinguish yourself amongst employers, supervisors, clients, and beyond. Simply put: you’ll stand out.

As you read this, a group of selected TDM experts are taking the beta-exam. After which, application for the inaugural exam will open in March. Approved applications will then take the test this summer in June! We encourage anyone intrigued at the prospect of earning the credential to please take a moment to review the candidate handbook which covers everything from eligibility to registration to preparation to recertification.

We Want to Hear From You

Is there an effective TDM progra in your community? Are you passionate about micromobility or the role of AVs? Do you have a unique viewpoint on the role of TDM that you would like to share with others? No matter the topic, we want to hear from you! Share your stories and ideas about TDM and we will feature it in a Connections Newsletter and on the ACT website news page.

Contributions can be sent to Amanda Brangwynne (abrangwynne@actweb.org) and scheduled for the next available publication.

Membership

Welcome New Members!

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<thead>
<tr>
<th>Name</th>
<th>Organization</th>
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<tbody>
<tr>
<td>David Agosti</td>
<td>Simon Fraser University</td>
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<td>Rob Antoniak</td>
<td>Tripshot</td>
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<td>Eric Bauer</td>
<td>LILEE Systems</td>
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<td>Natalie Beyer</td>
<td>GWRideConnect</td>
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<tr>
<td>Melissa Brown</td>
<td>University of Washington</td>
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<tr>
<td>Esther Christoffersen</td>
<td>Microsoft</td>
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<td>Anton Cox</td>
<td>Movability</td>
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<tr>
<td>Rebecca Creemen</td>
<td>Tahoe Regional Planning Agency</td>
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<td>William Cunningham</td>
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<td>Marshall Distel</td>
<td>Chittenden County Regional Planning Commission</td>
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<td>Geoff Donahue</td>
<td>My Ride To Work</td>
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<td>Metka Dragos</td>
<td>LILEE Systems</td>
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<td>Noah Fox</td>
<td>Commute with Enterprise</td>
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<td>Cristina Gallegos</td>
<td>Retired Individual</td>
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<td>Debbie Germer</td>
<td>Pierce County</td>
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<tr>
<td>Hank Graham</td>
<td>The Research Triangle Park</td>
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<tr>
<td>Erika Hennon</td>
<td>UC Irvine Transportation &amp; Distribution Services</td>
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<tr>
<td>Thomasine Johnson</td>
<td>Prince George's County Department of Public Works and Transportation</td>
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<tr>
<td>Charlie Knuth</td>
<td>Scoop Technologie</td>
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<tr>
<td>Michelle Leonard</td>
<td>Commuter Services</td>
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<tr>
<td>Sharon Ling</td>
<td>The Coca-Cola Company</td>
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<td>Matthew Madsen</td>
<td>Western Transportation Institute</td>
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<tr>
<td>Michelle Mah</td>
<td>WSP USA</td>
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<td>Elizabeth Mann</td>
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<td>Barbara Meyer</td>
<td>Tripshot</td>
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<td>Bree Moore</td>
<td>Port of Seattle</td>
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<td>Amber Moyers</td>
<td>Metrolink</td>
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<td>Chris Paxton</td>
<td>Community Transit</td>
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<td>Ross Peizer</td>
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<td>Dustin Rhue</td>
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<td>Alisha Stanfield</td>
<td>C3 Transportation</td>
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<tr>
<td>Lisa Tierney</td>
<td>WeDriveU, Inc.</td>
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<td>Angela Vereen</td>
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ACT is a community of professionals working to advance transportation options for commuters and improve the economic competitiveness of the cities, regions, and businesses they serve. Encourage your colleagues to join; the larger our community the greater our impact!

Upcoming Events & Programs

Join Our Mailing List!

Association for Commuter Transportation | 210 North Main Street, #3, Sharon, MA 02067

Unsubscribe {recipient's email}; Update Profile | About Constant Contact

Sent by newsletter@actweb.org