Dear David,

It's hard to believe how fast 2019 went. Reflecting on my first year as President of ACT, I am proud about all that we have been able to accomplish in such a short period of time. While it would be nice to sit back and take it easy, we have even bigger goals for 2020.

As I started my term as President, we were in the fortunate position to have had a solid few years of growth behind us, providing a solid foundation for the organization to start thinking about the future. To capitalize on this, we launched the organization's first ever strategic planning effort to identify and layout our path forward through 2025. This strategic plan, will be the basis of our organization's work over the next five years and is guided by the goals of increasing the value of ACT membership, strengthening our voice on legislative and industry issues, and creating new opportunities for member engagement.

We also formally announced the launch of TDM-CP – a first ever TDM professional certification. This exciting new initiative, which enhances and supports the professionalism of our industry is set to welcome its first class of certified TDM professionals in 2020. Be on the lookout for your colleagues that begin to add the TDM-CP credential after their name!

I want to encourage all of you to be engaged in ACT in 2020. As an organization, we rely on the leadership and involvement of our members to advance the entire industry. I firmly believe that as individuals we get back so much more from ACT than we ever put in, but the more that each of us can do, whether it be helping plan a networking social for our chapter, attending a conference, serving in leadership on a chapter or council, or even getting engaged in national activities, the greater the impact that ACT can have for all of us.

This year was a great success for ACT and its members, and I am looking forward to what we will do in 2020 and beyond. I want to thank all the hard-working volunteers that make up ACT's leadership from the chapters and councils to the National Board of Directors. I’d also like to thank all of ACT’s members, who continue to contribute to this flourishing TDM community and making it a place for professionals to share knowledge and build relationships.

Connie McGee
ACT President

ImpACT! Leadership Around the Corner

The 2020 ImpACT! Leadership Class is preparing for their retreat in Walt Disney World beginning this weekend, February 2-4. This three-day retreat brings together emerging leaders within TDM, from public and private organizations from across the country, for in-depth learning and team-building exercises.

"We are thrilled to welcome our third cohort of ImpACT Leadership participants. I am impressed with the great group of participants in this year's program and look forward to facilitating their ongoing development as leaders in the industry," said David Straus, ACT Executive Director.
It has been great to see past participants in the ImpACT Leadership program increase their involvement in ACT and our industry through leadership positions on their chapter or council board or serving on a committee.

Pictured: ImpACT! Class of 2019

Certification Update

The Certification Board of Trustees has been working hard to finalize and launch ACT’s new TDM-CP certification! A few key updates:

- The Candidate Handbook is now live on the website. Cliffs Notes: inside you’ll find a treasure trove of answers to your burning questions about the certification process, exam, and study materials.
- A beta exam will be held in February as the final step in the exam development process.
- Afterwards, the first round of exams is slated for early Summer!

Don’t forget to take advantage of the special introductory rate when you are budgeting this year.

ACT Awards TDM Poster of Year at TRB 2020

This year’s TRB Annual Meeting featured a wide range of TDM poster presentations highlighting new TDM research taking place across the globe. For the second year in a row, ACT awarded its TDM Poster of the Year. ACT Executive Director David Straus and Board Member Frank Mongioi were on site to present the award to AECOM (Dayna Wasley accepting) and Mountain Line.

The poster focused on strategies for managing winter congestion on US 180, the only route to winter recreation areas as winter tourism grows in popularity.

Call for Experts Due Tomorrow!

ACT will be hosting 10-12 small discussion groups, facilitated by subject matter experts and TDM thought leaders during the Emerging Mobility Summit in Pittsburgh, PA, April 28-29, 2020.

The intent of the discussion groups is to discuss and identify solutions to challenges and/or new insights on issues related to the advancement of TDM and its interconnection with technology and emerging mobility options.
Executive Spotlight: Edenilson Fleischman, Edenred Commuter Benefit Solutions

Edenred Commuter Benefit Solutions is the global leader in payment solutions for the working world, whose solutions are making companies more efficient and improving employees’ quality of life all over the world. In the USA they are a leader in Urban Mobility offering transit solutions to ~20,000 companies who employ over 10 million employees, including many Fortune 100 and Fortune 500 companies. It also maintains partnerships with over 50 national third-party administrators, more than 350 transit agencies, hundreds of bike shops, and over 5,000 parking locations.

What are you and your organization seeking to achieve?
Our goal is to help our corporate and government clients positively impact... Continue Reading>>

If You Enjoyed Our January Webinar...

Last week, speakers Jill Goldberg, Joel Wascher, and Ayanna Otite joined us to discuss strategies for driving visitors to your website and social media channels. ACT members can view the webinar here.

Our next webinar, Looking Good: Branding and Websites for TDM Programs will air on Thursday, February 27th at 2pm EST. A first impression matters and our speakers will take you through examples from large and small TDM programs, discussing the importance of logos and branding.

Join us and learn from Katie Smith (Tahoe Regional Planning Agency), Kate Johnson (City of Bellevue), and Anna Gore (Alta Planning + Design). Registration is now open.

*Note: As ACT webinars have become a highly valued benefit to our members, nonmembers will now be charged $50 to register. Webinars are an included resource in ACT member benefits. For more information on the benefits of joining, click here.

Register

Chapter/Council News

The Southern California Chapter held its Annual General Meeting on January 27th.

Over 65 area TDM professionals attended the chapter’s AGM on January 27th to network, share, and discover the latest and greatest from every corner of the chapter.
Welcome to On the Move, where we recognize ACT members earning promotions, entering new positions, and other new employment opportunities. Submit announcements to Amanda Brangwynne at abrangwynne@actweb.org.

Kelly Fetterman has started a new position as Senior Account Executive at Agile Mile.

Getting To Know: Christopher Holloway, Commute with Enterprise

Growing up in the Research Triangle Park area of North Carolina highlighted the stark changes in congestion in recent years. The growth in that area has been excellent in driving economic development, but it has highlighted the true need to bring commuter solutions to more of the population. Commute with Enterprise has put Chris in the position to serve the community alongside partners at GoTriangle. The opportunity to bring a positive change to regional commuter culture is challenging yet exciting for Chris.

What brought you to TDM/how did you get involved in the field?
Since childhood I have been an outdoorsman. The ability to work towards a more sustainable culture drew me to the TDM space. Additionally, I have worked in multiple roles that required... 

We Want to Hear From You

Is there an effective TDM program in your community? Are you passionate about micromobility? No matter the topic, we want to hear from you! Share your stories about TDM and we will feature it in a Connections Newsletter and on the ACT website news page.

Contributions can be sent to Amanda Brangwynne (abrangwynne@actweb.org) and scheduled for the next available publication.
ACT is a community of professionals working to advance transportation options for commuters and improve the economic competitiveness of the cities, regions, and businesses they serve. Encourage your colleagues to join; the larger our community the greater our impact!

Upcoming Events & Programs

Join Our Mailing List!