



[February 11](#)

Midwest Chapter Board Conference Call

[February 14](#)

SEACT Board Meeting Call

[February 21](#)

Webinar: Becoming an Effective Negotiator for You and Your Program

[February 3-5](#)

ImpACT! Leadership Retreat

[March 14](#)

SEACT Board Meeting Call

[View Full Calendar >>](#)



[Transportation Demand Management Supervisor](#)
Washington State University - Pullman, WA

[Transportation Manager](#)
Kite, A Gilead Company - Santa Monica, CA

[Bike Program Manager](#)
Bikes Make Life Better - Sunnyvale, CA

Greetings!,

I want to wish you all a Happy New Year! Entering 2019 as ACT's President, I want to reflect on all that has been accomplished in 2018 and share my intentions and goals for the year ahead. For ACT, 2018 was filled with many firsts. We held our first ImpACT! leadership program with 18 emerging leaders, hosted our first Emerging Mobility Summit in Columbus, Ohio, for the first time our International Conference hit nearly 600 attendees, and membership topped 1,000 TDM professionals for the first time in over 20 years! Add-in several trips to Washington DC, where we introduced language that would, for the first time, incorporate TDM into Federal Transportation Authorization. With all of these events we were able to look back and see where we learned something new or gained a new perspective that will help us continue to add value to membership.



As I look at 2019, I see more opportunities to connect with each other, to engage more with our community of TDM professionals, and further solidify ACT as the premier TDM association. In February, we will hold our second ImpACT! Leadership class, supporting a new group of leaders in their growth. In April, we will meet in Austin, Texas for our second Emerging Mobility Summit, which has quickly become a must-attend event for innovative TDM professionals looking to address the mobility challenges of today and tomorrow. Of course, there is also our International Conference that will be held in New York City and could sell out in record time (so register early). We will close out the year in Seattle for our always popular TDM Forum. With events scattered across the country I hope all members (and those that are not yet members) will be able to join us in person for at least one of them. If not, I encourage you to participate in a local chapter event or ACT webinar, which will now be held monthly in 2019.

I have always believed you get out what you put in. I have found this to be true with my time in ACT. Whether it was being President of the Northern California Chapter, participating in a committee, helping to plan an International Conference or just attending local and national events, I gained both personally and professionally from it.

So, I have a call to action for each of you to get involved! Join a chapter or national committee, attend or help plan a local event. Have an idea for bringing people together or advancing an issue? Share it! Regardless of what it is, resolve to get involved this year! With so many opportunities, this is a resolution you can keep and will get so much from!

Share your stories with me this year, I look forward to seeing and hearing from you! If you have any questions or would like to discuss your ideas or opportunities to get involved, please reach out to me at Connie.L.McGee@ehi.com.

Happy 2019!

Connie McGee
ACT President

Executive Director's Note

Over this past month I had the pleasure of attending and participating in several meetings and events featuring unique perspectives and opportunities to advance TDM.

On behalf of ACT, I was invited to serve on the Advisory Board of the [National Institute for Transportation and Communities](#) at [Portland State University](#). As one of five US DOT University Transportation Centers, NITC pursues ways to improve the mobility of people and goods to build strong communities, through research, education and technology transfer.

January also brings us the annual meeting of the Transportation Research Board, which is a part of the National Academies of Science. [TRB's TDM Committee](#) provides opportunities for TDM professionals to identify new areas of research to help advance the industry. Increasing the amount and diversity of TDM focused research is necessary for the industry to continue to grow and innovate, which is why ACT also recently launched the Center for TDM to conduct research and disseminate information to educate public and private stakeholders to advance the adoption of TDM.

Last week, I had the great pleasure of attending an event sponsored by ACT member [Keolis](#) during the US Conference of Mayors in Washington, DC. Focused on New Mobility Options in Cities, it was exciting to hear mayor after mayor (from Henderson, NV to Boston, MA) speak of the importance of creating an efficient transportation system that supports the development of new mobility options and shifts peoples behavior from utilizing drive alone vehicles. What they all presented was the need for supporting more robust TDM programs, and while it is wonderful that they can define and describe TDM, it is our job as an industry to get these leaders to incorporate TDM into their vocabulary.

I challenge all of our members, especially those of you working within government, to increase efforts to incorporate the words "transportation demand management" into your communications efforts and to educate and inform your leadership about TDM.



Emerging Mobility Summit - Early Registration Now Open!

The second annual [Emerging Mobility Summit](#) is just a few months away and early bird registration is now open! Join ACT for a hands-on two-day event on innovative TDM solutions to solve the mobility challenges of the today and tomorrow. Over 100 subject matter experts, community leaders, entrepreneurs, academics, and thought leaders focused on the future of transportation and mobility will meet in Austin, TX to discuss important challenges, opportunities for research, and what might be in store for the future of TDM.



The event will feature an afternoon of themed table discussion enabling participants to have in-depth conversations on a variety of issues. Each table will be led by a subject matter expert looking to share their knowledge, gain new insights, and discuss future research, program, and implementation needs. If interested in submitting a topic for a discussion table, please contact [Casey Murhpy](#).

Early Bird Rates are available until March 15th.

[Learn more and register>>](#)

Become a TDM Mentor Today!

Today's Professionals Investing in Tomorrow's Leaders

Are you an experienced TDM professional? Do you have an interest in giving back to the profession and helping grow the next generation?

The ACT **Peer Advisory Leaders (PALs)** is a mentoring program to help newer members and young professionals develop the skills and TDM knowledge to become leaders in their careers, the TDM industry and ACT.

PALs have a special opportunity to mentor participants within the **2019 ImpACT! Leadership** class. This year's class will be meeting for its 3-day leadership retreat next week in Orlando, FL. ImpACT! participants return home with an

assigned group project that helps them develop long-term, sustainable programming and guidance for ACT, while building skills and knowledge to make them better TDM professionals. As a PAL Mentor, you will be able to provide unique insights and guidance to these individuals in their efforts, while providing an opportunity offer support and guidance through phone calls and communications throughout the year, including opportunities to meet in person at the International Conference.

"I really didn't initially expect that the mentoring relationship would also be about my own growth. But the truth is my conversations with the ImpACT! Leadership graduate I've been working with over the past year has also encouraged me to pursue areas I had not previously done enough in". - David McMaster

Being an PAL Mentor is an easy and fulfilling way to get involved in ACT, while making a difference in young professionals career.

Be an ACT PAL!



**Today's Professionals Investing
in Tomorrow's Leaders**

[Sign up to be a mentor today>>](#)

Optimize Your Membership, Get Involved

Our first webinar of 2019 was held last week on how to get the most out of your ACT membership. The webinar promoted the many unique opportunities for getting engaged through ACT's chapters, councils, and committees, and included an overview of how to manage your membership, select council participation, and note areas of interest via the online member portal. If you missed the webinar, you can [watch it here](#).

Download a copy of the [Membership Portal Users Guide](#) for a step-by-step on how to manage your profile, renew your membership, and add/remove individuals.

Join us on February 21st at 2:00pm (EST) for our next webinar event: **Becoming an Effective Negotiator for You and Your Program**. [Click here to register](#).

[Download the user guide here>>](#)

A screenshot of the ACT website's membership user guide and login page. The top part shows the ACT logo and the title 'ACT Membership User Guide'. Below that, it says 'To login to your ACT account, go to www.actweb.org and click the Member Login button at the top-right corner.' The middle part shows a screenshot of the 'Member Login Page' with fields for 'Member Login' (username) and 'Password', and buttons for 'Log In' and 'Reset Password'. The bottom part contains instructions: 'Your username is your email address attached to your ACT account (usually your work email) and you can request a new password via email or contact Membership & Communications Coordinator, Amanda Brangwynne (abrangwynne@actweb.org) to set a temporary password for you. Once logged in, you will see this screen:'

Executive Spotlight: Erick Van Wagenen, WeDriveU

This month, we had the opportunity to learn more from **Erick Van Wagenen, EVP & Chief Commercial Officer at WeDriveU, Inc.**, a leader in transportation solutions for corporations and universities.

Tell us about WeDriveU.

WeDriveU provides transportation solutions for corporations and universities to move their people to, from and around their campuses. We develop, implement and operate these services in major markets in the U.S.

What are you and your organization seeking to achieve?

WeDriveU applies creativity, passion and a consultative, data-driven approach to help clients solve a range of transportation challenges: reducing parking demand and costs, connecting workplaces and campuses to public transit, and improving recruitment, retention and productivity.

How did you get to where you are today?

I've been fortunate to work for a company that approaches transportation differently than traditional providers - one that enables me to be creative with our solution design and adapt as our customers' needs evolve. In doing so, I've enjoyed helping to grow the company significantly since 2009 while taking my career in a direction that's both challenging and rewarding.



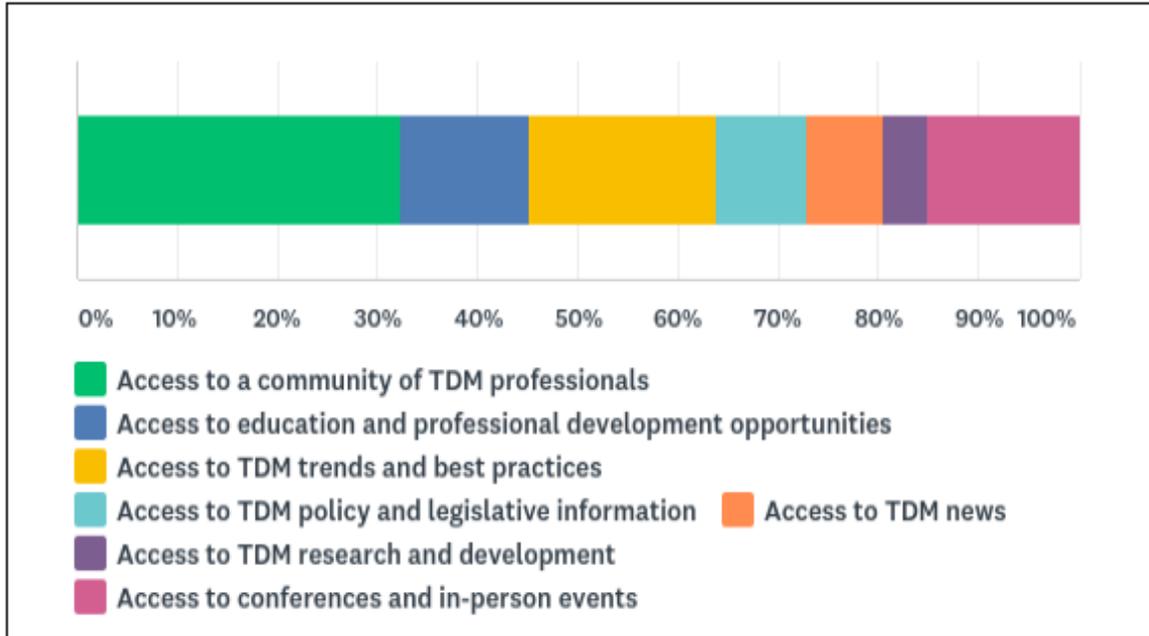
[Continue Reading>>](#)

Highlights from Recent Membership Survey

Survey Question	Agreed/Strongly Agreed
ACT supports professional development	82%
Used an ACT service in the past 6-months	80%
Participated in a chapter event	64%
Chapter increased membership value	71%

Thank you for taking the time to complete ACT's End of Year Membership Survey. We work hard to improve the services provided to our members and appreciate the feedback.

Top Reasons TDM Professionals Join ACT



ACT National Awards Nominations Now Open

The Association for Commuter Transportation recognizes and honors outstanding achievements in the field of transportation demand management. The 2019 awards will be presented at the ACT International Conference in New York City on August 7, 2019.

Those eligible for the awards include individuals, public and private sector agencies, businesses, non-profit organizations, colleges and universities, business associations, transportation management associations and transportation providers.

Nominations must be submitted by an ACT member in good standing. Nominees do not need to be an ACT member. Self-nominations are accepted and encouraged. Click [here](#) for more information on each award and to submit a nomination.



[Learn more and submit a nomination>>](#)

Chapter & Council News

Cascade Networking/Happy Hour

Southern California Announces New Leadership



Association for Commuter Transportation

SOUTHERN CALIFORNIA CHAPTER

On Monday, January 28th, the Southern California Chapter had its first general membership meeting of 2019 where the new chapter leaders were elected:

President - Aaron Gaul, UrbanTrans

Vice President - Kristina Valenzuela, UCLA Transportation Services

Secretary - Melissa Molina, Los Angeles World Airports

Treasurer - Dia Turner, Culver CityBus

On January 7th, the Cascade Chapter hosted a happy hour in Portland, OR where TDM professionals had the opportunity to network, catch up on life, and enjoy some appetizers.

Executive Director David Straus was able to attend the event where it was announced that the 2019 TDM Forum will be held in Seattle, WA.

There were 14 attendees and discussions focused on the great TDM initiatives happening at member work sites including **Portland State University**, **Oregon Metro**, and **Oregon Health & Science University**, which is introducing new employees to alternative commute options.

Valley of the Sun Chapter Meeting

On January 16th, the Valley of the Sun Chapter held its first meeting of 2019. Members met to discuss future events, changes in leadership, and scholarship offerings for 2019. The next meeting will be held on March 13th.

Membership

Getting To Know... Nic Anderson, Champlain College

Nic is the Associate Director of Sustainable Transportation at **Champlain College** in Burlington, Vermont-- a Silver Bicycle Friendly University. While there is a fair amount of parking and shuttle bus management, Nic and his colleagues strive to get people out of single occupancy vehicles and into more sustainable, active or shared transportation. Nic originally hails from New Zealand and has lived in the USA for the last 12 years with his wife and two children. He likes coffee (preferably outside), pie, and bikes-- especially bikes.

What brought you to TDM/how did you get involved in the field?

With a Planning Degree in hand from **Lincoln University** in New Zealand, I have worked in Long Range Regional Planning, Zoning Permitting and Compliance all the while doing bike advocacy projects on the side. At some point, I was doing more "volunteer" work than paid work so I made the switch to focus on Transportation Planning as a career. Our planet needs us to change how we transport ourselves and goods more than ever before. The transportation sector has the most potential to change and needs all our help to get it there. I plan to do my part.



[Continue Reading >>](#)

Welcome New Members!

We are pleased to welcome the newest members to the ACT family!

Mary Carter
Pima Association of Governments

Aaron Craft
Enterprise Rideshare

Carlos Dasilva
Oracle

Kathleen Greir
AECOM

Brendon Harrington
Google

Nicholas Kordesch
San Francisco State

Sarah Mandell
Enterprise Rideshare

Zarema Maxwell
Enterprise Rideshare

University

Sarah McGowan
Dulles Area Trans.
Association

Cherry Mendoza
Enterprise Rideshare

Matt Meservy
AECOM

Jeffrey Snyder
City of Santa Monica

Ashley Tucker
Metropolitan Water
District of Southern
California

Allison Velleca
AECOM

Nicholas Quint
Virginia Polytechnic
Institute and State
University

Mary McKnight
Metropolitan Transit
Authority of Harris
County Texas

Nicole Adler
Metropolitan Transit
Authority of Harris County
Texas

Danicel Whitaker
Metropolitan Transit
Authority of Harris
County Texas

Virlee Jackson-Scott
Metropolitan Transit
Authority of Harris County
Texas

Artis Rivers
Metropolitan Transit
Authority of Harris
County Texas

Kelly Fetterman
Metropolitan Transit
Authority of Harris County
Texas

Jena Peevy
Metropolitan Transit
Authority of Harris
County Texas

Frederic Deriot
Edenred Commuter Benefit
Solutions

Kate Brangaccio

Cara Politi
ICF

Julie Mazur
Capital Metro

Sandy Boyle
Orange County
Transportation Authority

Jayson Binkley
Aerospace Corporation

Tracy McConnell
Orange County
Transportation Authority

Kevin Mathy
WeDriveU, Inc.

Travis Lange
Transmanage

Michael Yu
Cal State University,
Northridge

Slade Bedford
Bill & Melinda Gates
Foundation

Tom Gottfried
MN/DOT

Stan Ichiho
Sacramento Municipal
Utility District

Kelly Franklin
University of Maryland
Baltimore

Jean Sicurella
Benefit Resource, Inc.

Obed Saenz
Valley Regional Transit

Kaitelyn Justice
Valley Regional Transit

Timothy Grzesiakowski
Retiree

Sophia Galimore
TransAction Associates

Marc Rivers
Nike

ACT is a community of professionals working to advance transportation options for commuters and improve the economic competitiveness of the cities, regions, and businesses they serve. [Encourage your colleagues to join](#); the larger our community the greater our impact!

Future Events & Programs



Join Our Mailing List!