Greetings!

Our July newsletter has always been my chance to pause a moment before heading out to celebrate our International Conference. While it is sad that we will not be able to gather in-person for the TDM event of the year, our virtual International Conference promises to deliver a trove of on-demand educational sessions, two timely and exciting keynote speakers, hours of networking, and an opportunity to directly engage with exhibitors. It should not be missed, as the hope is we gather in-person next year!

At just $195, the event provides a significant amount of value and professional development. To encourage large groups, we are providing discounts for groups of 5 or 10+. Please contact Amanda Brangwynne for a discount code.

I am thrilled to announce another victory on ACT’s federal advocacy front. On July 14th, the House Appropriations Committee approved the FY 2021 Transportation, Housing and Urban Development bill. The legislation funds the US DOT and the Department of Housing and Urban Development. Within the bill's report, ACT succeeded in its efforts to include a recommendation for supporting Transportation Demand Management, which "can improve multi-modal system efficiencies, offer a variety of options to commuters, and move people more effectively. In addition, such measures can reduce congestion, improve air quality, and increase resiliency. The Committee encourages the Department to work with state and local governments and other transportation stakeholders to implement such measures."

It is truly exciting to see the recent run of success we have had with our federal advocacy efforts, including the addition of the definition of TDM and TDM strategies along with funding for TDM programs in the INVEST in America Act. These accomplishments are testament to the power of member engagement and outreach.

On August 12, ACT will open voting for our 2021-22 Board of Directors, including Officers. As a member-based organization, the level of interest in serving as volunteer leaders is a major metric in measuring member support of the organization, its mission, and its direction. I am honored to announce that this year, we have a record number of candidates for the Board. I encourage all members to learn about the candidates and participate in this year’s election - additional information will be sent out to members after the International Conference.

Best regards,

David Straus
Executive Director

Results Are In!
The Association for Commuter Transportation (ACT) in partnership with the Center for TDM, developed and distributed a national survey collecting data on the impacts of the COVID-19 pandemic on commuting in the United States. With the help from ACT members, we collected over 10,000 responses from across the country with **78% of respondents currently working full-time**. As we continue to analyze this data, we will release a more comprehensive report in the near future. Data will also be presented during a live discussion group at the Virtual International Conference. In the meantime, we wanted to share a few highlights.

### Before the Pandemic

COVID-19, 51% of respondents reported driving alone, less than 2% reported telecommuting, and less than 5% reported biking as their main commute mode. While 51% drive alone is significantly lower than the national average, this means the survey captures a good amount of data from commuters utilizing public transit and other sustainable modes like carpooling and biking. About 19% reported commuting by public bus before the pandemic and 9% commuted by carpool.

#### Commute Mode Before COVID-19

![Commute Mode Before COVID-19](image)

### Returning to Worksites

When asked if they plan to use a different mode of commuting when it's time to return to their workplace, 22% of respondents say they either plan to use a different mode or don't know yet. When asked to share the top three reasons for that answer, the top...

### Corporate Partner Agile Mile: Caring Commutes and Scholarships

**What a Year …**

I don't know about you, but 2020 isn't exactly going according to plan for us. It seems like every few months another challenge comes along — bigger than the last one! We're wondering if [locusts](https://example.com) are next.

Yet, in spite of all the challenges facing the U.S. and the TDM industry, we've been incredibly inspired by individuals and organizations who have gone above and beyond to help their community. Today, we wanted to share with you a couple of these actions that we're proud to have been a part of.

**Caring Commutes**

If you're unfamiliar with [Agile Mile](https://example.com), we provide TDM software for state and local governments and we currently serve 20 markets across the United States, ranging from...
ACT20 Is Around the Corner!

Our Virtual International Conference is only 10 days away! With two live keynotes, live panel sessions, meetings, networking opportunities, virtual exhibit hall, an awards ceremony, and on-demand session library of 35+ sessions, you don't want to miss this. We're offering the same quality programming at our lowest price yet (and we'll even give discounts to groups). What are you waiting for? Join your TDM and ACT colleagues online August 3 - 5, 2020.

All LIVE sessions are listed on the website as Eastern Standard Time (EST).

Conference Rates*
ACT Member: $195
Non-Member: $295

*Group discounts available for groups of 5-9 and 10+. Contact Amanda Brangwynne for a discount code.

Our first keynote speaker of the event, Tamika Butler, is sharing her excitement to speak on how the pandemic and racial injustice impacts the work that we do. We can not wait to hear more from her in just a few weeks!

ACT Happy Hour Today!
Celebrate your favorite ACT conference destinations by pairing with a cocktail of your choice! This event is for ACT members only. Learn more and register at www.actweb.org/happy-hour.

ACT Webinar Today

COVID-19 is driving behavior change where we live, work and play. Creating a zero-incident safety culture at work is now an incomplete effort without a strong mobility policy. We’ve been sheltering in place for months, staying as safe as possible in quarantine. Now that businesses are reopening and we’re venturing back to our places of work, we’re all at far greater risk of exposure - but not only to COVID in indoor air scenarios. We’re also at greater risk of a return to poorer outdoor air quality as we see traffic and congestion return to pre-COVID levels. In the context of mobility strategy, we should absorb, adapt to and also leverage the pandemic driven policy and behavior changes that benefit society, while planning how best to measure and motivate additional changes in our mobile future.

The COVID-19 pandemic has shown us that dramatic behavior change, at unprecedented scale, is not only possible, it offers us real time evidence of how critical it is to nudge and to invest in behavior change solutions for the health and environmental challenges we must solve. With COVID-19, employees are justifiably demanding a safer workplace. Now is also the time to address their demand for a safer commute to the workplace. A safe workplace depends on timely data, and a verified commute to that location using a personal mobility log helps to make contact tracing more efficient.
This program will explore systems, strategies and a vision for leadership to embrace the beneficial changes that we’ve experienced, while addressing the privacy, participation and scale issues that concern us all.

We’ll also have a special celebrity guest and some prize giveaways, so stick around for the Q&A portion at the end!

Sponsored by:

REGISTER

How Have We Been Doing?

Calling all ACT Members! Twice a year we send out a survey to gather feedback from our members. This helps inform what member benefits are the most valuable to you and what we could improve upon or add.

Please take a few moments of your time to complete this survey to help us help you! These responses are anonymous and we welcome any and all feedback.

TAKE SURVEY

Executive Spotlight: Rui Fernandez, Founder/CEO, BusUp

BusUp is the one-stop-shop shared commuter service provider for corporations located in suburbs of major cities with mobility limitations due to the lack of public solutions. We provide not only the technology to operate a shared network of corporate shuttles but also bus outsourcing, daily operation management, customer support, incident solving and route optimization for cost improvement, among other added value services.

What are you and your organization seeking to achieve?

Create a vast, reliable, affordable, and sustainable network of shared corporate commute shuttles to attend companies, TMA’s and public transit authorities and contribute to the reduction of CO2 emissions and traffic congestion. The experience acquired implementing BusUp in LATAM and EU will now be used to expand...

READ MORE

Chapter & Council Updates

Chapters and Councils continue pivoting to virtual meetings and events as work-from-home orders stay in place for many. Watch your inboxes for communications from your Chapter and Council leadership for information on upcoming events.

Activities include:
The Mid-Atlantic and SEACT Chapters hosted virtual happy hours in June for their members, and plan to repeat the concept again with the hope of engaging even more of their members.

- The Cascade Chapter is hosting a Womxn in Transportation Panel in July; see the information below.
- Chapters are all offering scholarships to the International Conference. See you there!
- Chapters and Councils are planning for their annual meetings during the International Conference. These meetings are open to all; conference registration not required. See the conference agenda for information on joining, or look for communication from Chapter and Council leadership.

ACT Cascade Womxn in Transportation Panel
Tuesday, July 28 from 10-11:30 am (PST)
This panel features womxn TDM professionals and their careers – how they got to where they are now, lessons learned, things they wish they had known early on. Each panelist will give a brief presentation, followed by time for Q&A. Join the Cascade Chapter as we celebrate and learn from these extraordinary professionals!

Panelists include:
- Brie Becker, Principal at Nelson/Nygaard (Oregon)
- Elizabeth Denton, Membership Experience Manager at ACT (Rhode Island)
- Marne Duke, Senior Public Affairs Specialist at Metro (Oregon)
- Destiny O’Loughlin, Transportation Outreach Coordinator at Gwinnett County (Georgia)
- Lindsay Walker, Employee Transportation Program Manager at Nike (Oregon)

ACT 40 Under 40 Awards Nominations are due on Wednesday, July 29th

ACT will recognize a group of young professionals with its annual 40 Under 40 Awards. These awards are given to ambitious leaders working to find creative solutions to improve the quality of life of commuters and the livability of communities, and developing TDM programs that shift behavior. Transportation affects everyone, and these inspiring individuals are creating a better journey for everyone.

Nominations must be submitted by an ACT member. However, the nominee does not have to be an ACT member to receive the 40 Under 40 Award. Self nominations are accepted. Nominees must be under the age of 40 at the time of the TDM Forum in order to be eligible.

We encourage nominees to plan ahead for travel to the TDM Forum in Atlanta, GA, November 10-11, 2020.

Getting To Know: Astrid Logan, California State University, Northridge

Astrid B. Logan is the Transportation Coordinator for California State University, Northridge (CSUN). She served on the ACT National Board for a few years and has also served the So Cal Chapter in many roles including President and Secretary. Astrid was the first person hired in the CSU to manage a campus transportation program. CSUN, is a vibrant, diverse university community of 38,310 students and more than 4,000 faculty and staff, located on a 356-acre campus in the heart of Los Angeles’ San Fernando Valley. Astrid has been there since November of
What brought you to TDM/how did you get involved in the field?

Born and raised in Los Angeles, I remember playing outside and having my sides cramp up. Back then, kids would just say, “I have a side stint.” Working at LAUSD, I was introduced to Regulation 15, a tough, new, air quality rule employers were reacting to. It required a training certificate, so a few of us were trained. The class was only a couple of days, but I became interested in the subject and started looking for articles on air quality and the effects of smog. I ran across a publication comparing lung capacity of children who lived in Los Angeles with that of children in “cleaner” areas around the country. The study concluded that...

Welcome New Members!

Donna Allison  
RideWise Inc.

Casey Auch  
Foursquare ITP

Tracy Barusevicius  
Delaware County TMA

Lauren Gabuzzi  
Downtown Ithaca Alliance/GO ITHACA

Lisette Garcia  
The Gotcha Group

Lindsey Gray  
The Gotcha Group

Samantha Huff  
Foursquare ITP

Veronica Jarvis  
Thurston Regional Planning Council

Andy Keeton  
Commutifi

Christine Maley-Grubl  
Truckee North

Lauren Mattern  
NelsonNygaard

Bruno Resto  
Washington Headquarters Services

Michelle Robinson  
Charlotte Area Transit System

Brandon Stuckey  
Bethesda Transportation Solutions

Darlene Wilber  
Downtown Ithaca Alliance/GO ITHACA

ACT is a community of professionals working to advance transportation options for commuters and improve the economic competitiveness of the cities, regions, and businesses they serve. Encourage your colleagues to join: the larger our community the greater our impact!

We Want to Hear From You

Is there an effective TDM program in your community? Are you passionate about micromobility or the role of AVs? Do you have a unique viewpoint on the role of TDM that you would like to share with others? No matter the topic, we want to hear from you! Share your stories and ideas about TDM and we will feature it in a Connections Newsletter and on the ACT website news page.

Contributions can be sent to Amanda Brangwynne (abrangwynne@actweb.org) and scheduled for the next available publication.

Upcoming Events & Programs
Join Our Mailing List!