

June 25

[TMA Council Seasonal Sprint: TMA Problem Solving - Part 1](#)

June 28

[Midwest General Membership Call](#)

July 8

[SEACT Chapter Meeting](#)

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Transportation Management Specialist

City of Santa Monica -
Santa Monica, CA

Associate Director for Campus Mobility Services

Princeton University -
Princeton, NJ

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Dear David,

[Nominations are now open](#) to serve on ACT's Board of Directors, for a two-year term, starting in January 2022. Serving as a Director on ACT's Board allows you to take your passion for TDM and your interest in service to helping guide ACT's strategic direction. As ACT continues to grow and expand the issues we are engaged with, we encourage a diverse mix of leaders, representing the full spectrum of the industry to submit their nomination for the Board.

I want to remind you about ACT's **new membership campaign "ACT for Good"**. We are 1/3 of our way to our goal of adding 30 new members so I encourage you all to think about a colleague, peer, client, or vendor that you work with and invite them to be a part of our TDM community.

If we hit the goal, the chapter recruiting the most members will receive \$2500 to donate to a transportation organization in their region.

In addition, we will be [recognizing all members](#) for their recruitment activities with achievement pins that will be presented at the International Conference - you can earn your first pin when you recruit 5 members, so think back over the years of the organizations that you brought into ACT. If you recruited your own organization to join that counts! This isn't all, the member that brings in the most new members by July 31 will be recognized as the Champion Recruiter.

Lastly, the Certification Board of Trustees has opened registration for the **next TDM-CP exam window** taking place July 19 - August 22, which includes an opportunity to take the exam onsite during the International Conference. If you are interested in learning more about how you can earn the TDM-CP credential and how to prepare for the exam, I recommend that you visit the [TDM-CP pages on our website](#).

Movement continues on the policy front as ACT works to expand opportunities for TDM programs within federal transportation policy. With our success of incorporating the definition of TDM and TDM Strategies within the **INVEST in America Act**, we are now seeking further inclusion of TDM within federal programs through the amendment process, with an amendment submitted by Rep. Garcia that can be [viewed here](#).

Best regards,

David Straus
Executive Director

Corporate Partner Commutifi: The Missing "Carrot" of CTR Programs?

By: Andy Keeton, Data & Product Strategist at Commutifi

[Commuti Trip Reduction](#) (CTR) programs are slowly gaining popularity nationwide. The State of Washington has had a [program](#) in place since 1991, the Los Angeles area AQMD implemented a [similar program](#) in 2016, and now the State of Colorado is considering adding [this regulation](#) to their rulebook starting in 2022.

At its heart, a CTR is a quintessential transportation demand management (TDM) regulation. It requires or recommends employers to meet certain single occupancy vehicle (SOV) commute rates. To do this, employers must implement TDM solutions and prove to the regulatory body that there are programs in place to make non-SOV commuting possible.

In Colorado's proposed rule - called the Employee Traffic Reduction Program (ETRP) - employers with more than...

Sec. Eileen Vélez Vega Joins DOT Keynote Session at ACT Conference

We are excited to announce that **Secretary Eileen Vélez Vega** of the Puerto Rico Department of Transportation and Public Works (DTOP) will join our in-person keynote panel session also featuring **Secretary Roger Millar** (WSDOT) and **Director Toks Omishakin** (Caltrans) at ACT's 35th Annual International Conference.

Eileen M. Vélez Vega was appointed secretary of the Department of Transportation and Public Works in December 2020 and is the first woman to lead the department. She brings over 18 years of experience in management, design, and project management to her role.

Each leader will discuss the role of TDM in addressing their region's transportation challenges, how they view the future of commuting post pandemic, and how their agencies can create more equitable transportation systems that support the movement of all people and strong economic activity.

This is a session not to be missed! Make sure to register before the next price increase on June 25th and join us in person.

[Register](#)

[View Agenda](#)

Time to Register for TDM-CP Exam

Our field—TDM—is ever-changing. Governmental agencies are developing improved rules & standards; innovators are launching new solutions; academics unveil new research; and a global pandemic is changing the motivations & expectations of commuters. So, you read up, ask questions, attend webinars, pivoted your programs and strategies while also *doing your job*. Now there's a way to prove you are on top of your game: becoming TDM certified by taking the TDM-CP Exam, now offered July 21st through August 22nd.

"I decided to take the TDM-CP exam because passing would reflect that an independent source assessing me as proficient in my craft," said longtime ACT member **Tom Harrington, TDM-CP**. "The certification is important to me because it's a validation of my experience and learnings in the Transportation Demand Management role."

If you are considering TDM-CP, we recommend...

[Continue Reading](#)

[Apply for Exam](#)

New Webinar on 7/22

How Transportation Technology Can Help Maintain Public Health During Crises and Beyond

Thursday, July 22, 2021 at 2:00pm ET/11:00am PT

A vital resource for municipalities and hospitals alike, transportation is the backbone of our communities. As crises arise, the way transit is used can greatly affect those communities. In the wake of COVID-19, transportation adopted an entirely new meaning, one that was rooted in maintaining public health first and foremost. In this session, we will learn how transportation providers, through the use of technology and the research process were able to quickly adapt the way they used transit to continue supporting their communities, while maintaining, both, accessibility and safe social distancing guidelines and what this means for the future of transit.

ACT webinars earn attendees 1 credit towards [TDM-CP recertification](#).

Sponsored by:

[Learn More & Register](#)

Chapter & Council Highlights

Join the Commuter Shuttle/Private Operators Council!

Join our newest council! The Commuter Shuttles/Private Operators Council provides a forum for ACT members to build alignment on shared issues, expand awareness, discuss future trends, and advance policies that support shuttle operations as a mode of commuter transportation and an impactful TDM strategy.

Join the council by logging in at www.actweb.org, visiting your Profile and clicking the Council & Chapter Information tab.

[Learn More About the Council](#)

Telework Council Discusses Telework Fatigue

At a recent meeting, members of the Telework Council discussed the issue of telework fatigue, noting that poor work-life balance & work environment are significant contributions. The conversation touched on hybrid strategies, the difficulties parents of young children face when working from home, how to address the needs of new hires from the past year, and more.

Watch the full meeting on the Telework Council's resources page.

[Watch Recording](#)

Executive Spotlight: Samuel Patterson, University of Mississippi

Founded in 1848, the University of Mississippi (UM), affectionately known to alumni, students and friends as Ole Miss, is Mississippi's flagship university. Ole Miss has a long history of producing leaders in public service, academics, and business. Oxford, Mississippi, home to Ole Miss, is famously known for writers, musicians, and artists and offering excellent culinary experiences.

The Department of Transportation is a relatively new department at the University separating from the University Police Department in 2012 with a focus on service, innovation and sustainability. As the department intentionally moves to an improved service orientation, practical collaboration is my vision. I look forward to working on transportation, mobility, and service solutions for the University.

What are you and your organization seeking to achieve?

Balance in transportation modes is tremendously important and is what our organization wants to achieve. I want to continue to increase the margins of students cycling, riding Oxford University Transit, and walking through out campus. Some students may be hesitant, but if ...

[Learn More About Samuel](#)

Getting to Know: Anna Wittow, Seattle Children's

I am a transportation planner for Seattle Children's. Our mission at Seattle Children's is to provide hope, care and cures to help every child live the healthiest and most fulfilling life possible. My department helps our thousands of amazing workforce members get to work. My team develops and supports transportation programs and policies focused on reducing our workforce drive-alone rate. I started at Seattle Children's as a transportation planning intern in 2017 after finishing a master of public administration at the University of Washington. The internship eventually led me to my current role, which focuses on communications and outreach.

What brought you to TDM/how did you get involved in the field?

Since I was a kid, I've been an avid transit rider and have always appreciated and shared the benefits of public transit with anyone who will listen. I believe transit should be as easy to use and accessible. After living in Chicago and moving back to Seattle, I deeply missed the...

Members On The Move

Welcome to On the Move, where we recognize ACT members earning promotions, entering new positions, and other new employment opportunities. Submit announcements to Amanda Brangwynne at abrangwynne@actweb.org.

Cecily Foote has started a new position with the **City of Austin** as a Multimodal Street Designer.

Welcome New Members!

Kathleen Armstrong
New River Valley Regional Commission

Walter Rosenkranz
Superpedestrian

Jane Brady
Downtown Ithaca Alliance

Tom Schneider
TheBulletin.io

Matthew Cramer
Washington State Department of Transportation

John Paul Shaffer
PeopleForBikes

Ashley Dunn
Metro Transit Marketing

Natalie Shepp
Pima County Environmental Quality

Suzan Forsberg
Metro Transit

Dana Shinnars
WisDOT

Jenny Hong
Steer

Brad Sippel
WisDOT

Eric Lynn
PeopleForBikes

Elizabeth Stocks
Brentwood School

Allison Miskell
Metro Transit Marketing

Kerem Tiryakioglu
Flexigo

Aditya Ramani
TheBulletin.io

Sharon Zhang
Superpedestrian

ACT is a community of professionals working to advance transportation options for commuters and improve the economic competitiveness of the cities, regions, and businesses they serve. [Encourage your colleagues to join](#); the larger our community the greater our impact!

Upcoming Events & Programs

Join Our Mailing List!

Association for Commuter Transportation | 210 North Main Street, #3, Sharon, MA 02067

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