Dear David,

If you are reading this newsletter, I am willing to bet that you are a proud TDM professional. An individual dedicated to improving the quality of life of commuters in your community or at your work site. Your role as a TDM professional is an important one and soon you will be able to earn the credential to prove your expertise. In the coming months, ACT will formally announce the details of our long awaited certification program for TDM professionals. Stay tuned!

The Board of Directors is currently seeking statements of interest from members interested in serving on one of ACT's six National Committees, including:

- Public Policy
- Finance
- Governance
- Professional Development
- Membership
- Programs & Events

Committees provide a unique opportunity for members to dive deep into a specific area that is key to the current health and future success of the organization. As a membership based professional association, we rely on the skills and knowledge of our members to help advance the organization, so we encourage members that have backgrounds and/or professional experience within the committees to think about serving. You may submit your statement of interest online.

ACT's year-long strategic planning effort is in its final phase and the Board of Directors will be presented with a 5-year strategic plan at its in-person meeting in Seattle during the TDM Forum. The plan will build off the significant growth that the organization has experienced over the past few years and lay out a strategy for enhancing the value for members, strengthening ACT's voice, and supporting increased opportunities for engagement. I look forward to sharing the final plan with the membership upon its adoption by the Board.

Speaking of the TDM Forum, we have another record crowd joining us in Seattle, November 12-13th. At the event, we will honor ACT’s 2019 class of 40 Under 40 TDM professionals, an amazing group of individuals that are helping advance the industry. We will also present our annual TDM Excellence Awards to organizations that exemplify leadership and commitment to TDM.

Best regards and thank you!

David Straus
Executive Director

Record-Breaking Webinar on Commuter Benefits

This month’s webinar broke our records! On Tuesday, October 22nd ACT hosted a webinar on commuter benefits sponsored by Luum with speakers from Google and Bedrock Detroit to give
insight into building commuter benefits programs that change behavior. Over 400 attendees from employers to planners tuned in to hear from Sabrina Ruiz, Google and Kevin Bopp, Bedrock Detroit as they discussed what worked for their employees (or team members) and why incentives and disincentives can be useful in changing everyday habits.

The webinar was moderated by Marko Ijadica, Luum who began by emphasizing the keys to behavior change...

View Webinar

Join Us On Next Month's Webinar

TDM Technology Strategy: Immediate Steps & Long-Term Impact
Tuesday, November 19, 2019 2:00 PM EST

TDM technology is moving quickly, sometimes so quickly it is hard to figure out what to do right now. More and more organizations are realizing that positioning themselves to make the most of current and future technology is an ongoing activity – not a one-time project. For instance, microtransit provides on-demand transit routing while marketing automation platforms enable simplified activities; both require an ongoing approach. Come learn about public sector organizations that are well-positioned to leverage the benefits of emerging transportation technology, the steps they took to get there, and how you can apply their lessons to your TDM work.

Register

Chapter/Council News

The Chesapeake Chapter held the 2019 Member Celebration earlier this month at Virtue Feed and Grain in Alexandria, VA where members shared success stories about their programs and were recognized with Chapter Awards.

Emily Cass (TRAFFIX), Jessica Charles-Allen (Anne Arundel County Office of Transportation), and Joe Stainsby (Vanpool Alliance) presented their programs on the Success Stories Panel. You can view their full presentations on the Chesapeake Resources page.

Congratulations to the Award Winners

Best Online/Social Media Marketing Campaign
goDCgo - goGREEN saveGREEN

Best Benefit/Incentive Program
Go Alex

Best Print Marketing Campaign (tie)
RideFinders - Burn Calories, Not Gas Bike Challenge
TRAFFIX

President’s Award
Traci McPhail, Events Committee Chair

On October 3rd, the Southern California Chapter hosted its first Happy Hour-- where attendees enjoyed new networking opportunities, discussed micro-transit pilots underway in Los Angeles and Inglewood, and toasted our chapter member Tamar Fuhrer who recently won ACT’s 2019 ETC of the Year.
Attendees “bent a few elbows” and talked-shop at Western Imperial, a beautiful new brewery located directly in LA’s historic Union Station. Attendee feedback emphasized the value of the relaxed agenda/venue that created natural moments to mingle and better connect with colleagues.

The Patriot Chapter will be holding an event titled “Behavior Change in TDM” on Thursday, December 12th at the Omni Hotel in New Haven, CT from 10am - 2:30pm EST.

Join the chapter for its final event of 2019 and hear from speakers:

- Larry Filler, AECOM
- Dan O'Donnell, odonnellCOMPANY
- Rick Steele, Agile Mile, Inc.

Register for the Patriot Event

Elections for the Patriot Chapter Board are now open. Vote today to choose the next four leaders of your chapter.

Polls will close on October 31st so vote today!

Members On The Move

Welcome to On the Move, where we recognize ACT members earning promotions, entering new positions, and other new employment opportunities. Submit announcements to Amanda Brangwynne at abrangwynne@actweb.org.

Amy McCrary has been promoted to Manager of Sustainable Transportation for Stanford Research Park in Palo Alto, California.

Alicia Hartman has taken a new position as an Account Executive at Luum.

Getting to Know Rebecca Roberts, Commute.org

After working in non-profit fundraising and event planning in San Francisco and New York City, Rebecca received a Master of Science in Urban Policy Analysis and Management from The New School- Milano School of International Affairs. At the beginning of 2019, she joined the Commute.org team to work as the Employer Programs Representative. Commute.org is San Mateo County’s Transportation Demand Management Agency that works diligently to lower the number of single occupancy vehicles going to, through or from San Mateo County.

What brought you to TDM? I’ve been a bicycle rider and advocate since my teens and, once I began living and working in urban areas, I was inspired to focus on alternative commutes like riding my bike to work. Much of my graduate school focus was on economic development for cities and counties, especially around corporate sustainability and social responsibility. When I saw an opening at Commute.org, I enthusiastically knew that this position would combine my knowledge of city planning with my passion of sustainability and I knew my experience of working with government agencies would be...
We Want to Hear From You

Is there an effective TDM program in your community? Are you passionate about micromobility? No matter the topic, we want to hear from you! Share your stories about TDM and we will feature it in a Connections Newsletter and on the ACT website news page.

Contributions can be sent to Amanda Brangwynne (abrangwynne@actweb.org) and scheduled for the next available publication.

Membership

Welcome New Members!

Kevin Bopp  
Bedrock Detroit

Kevin Hirose  
City of Los Angeles

Amanda Mansfield  
City of Fort Collins

Lourenco Dantas  
VHB

Marko Iljadica  
Luum

Ana Mejia  
Upper Valley TMA c/o Vital Communities

Jane Davaransky  
Facebook

Amit Kothari  
University of California San Francisco

Joshua Moore  
128 Business Council

Melina Dempsey  
City of Fort Collins

Kruti Ladani  
ALTRANS, Inc.

J Porter  
ASU

Melissa Foley  
Commute with Enterprise

Tina Lainhart  
Hallcon

Brian Robinson  
Innovative TDM Solutions

Cecily Foote  
Commute.org

Marie-France Laurin  
Netlif

Andrew Stromme  
Bedrock Detroit

Candace Fraser  
Agile Mile, Inc.

Jeffrey Lee  
TMASF Connects

Vittoria Valenti-Amodeo  
Bedrock Detroit

Jacob Greig  
Liftango

Carlos Robles Malave  
AECOM - Club Ride

Erin Hafkenschiel  
Vanderbilt University

ACT is a community of professionals working to advance transportation options for commuters and improve the economic competitiveness of the cities, regions, and businesses they serve. Encourage your colleagues to join; the larger our community the greater our impact!

Upcoming Events & Programs

Join Our Mailing List!