Greetings!

With all that has been happening in the world and communities across the country this year, it can be hard to remember that ACT is nearing the end of its first year of a five-year strategic plan. It is with great excitement that we announce, amongst all the events surrounding us, the launch of two long sought programs and services - Connect, our new online member community and the TDM-CP exam. A heartfelt thanks goes out to the many members and staff that helped make these a reality. Additional details on each are provided in the articles below.

I would like to extend my congratulations to the newly elected members of the Board of Directors and Officers, including:

**Officers**

President: Connie McGee, Commute with Enterprise  
Vice President: David McMaster, MTA of Harris County  
Secretary: Maureen Farrell, GVF  
Treasurer: Thomas Cerny, AECOM

**At-Large Directors**

James Barr, University of Vermont  
Brittany Barrett, Emory University  
Brendon Harrington, Google  
Kristin Slaton, AECOM  
Jimmy Tran, UCLA  
Rosalind Tucker, Atlanta Regional Commission

I can't express how grateful I was to see such a tremendous group of candidates submit their interest in serving as national leaders for the association.

The good news is that there are many more opportunities to serve. In the coming weeks, ACT will seek statements of interest from members wanting to serve on one of ACT's National Board Committees. These important committees include Professional Development, Governance, Membership, and others, which focus on developing and advancing key strategies and policies for the organization.

Best regards,

David Straus  
Executive Director

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**ACT Launches First TDM-CP Exam Period**

We are excited to announce that starting this week, TDM professionals can apply for ACT’s TDM-CP exam! This is the only professional certification for TDM professionals in the nation. We encourage all eligible professionals to sign up, take the exam, and be recognized as a TDM-CP.
Ready to apply? To speed through the process, take a quick review at our TDM-CP exam overview page, other key details outlined below and then click here to “Create New Login”. As always, don’t hesitate to reach out to info@actweb.org with any questions along the way.

We encourage all candidates to review the list of recommended study resources in TDM-CP Candidate Handbook as a start. We are also pleased to announce a series of exam preparation webinars developed by ACT and the Certification Board of Trustees. Be sure to craft a study regimen that works for you.

Not ready yet? No worries! This is the first of many exam periods that ACT will roll out, but it’s never too late to start reviewing!

ACT Is Connecting!

A few weeks ago, the Association for Commuter Transportation (ACT) achieved a long-held goal, and launched its online community platform, Connect: Where ACT Brings the TDM Community Together.

This new platform provides ACT members with a place to discuss ideas, share resources, and interact with each other in a different, more engaging way. And even in the first two weeks, over dozens of discussions have taken place, several documents have been shared, and members are adding friends and colleagues to their contact lists.

As Connect grows, more communities will be added. Chapters and councils will soon have their own communities, allowing those members to collaborate beyond email and social media. Creating a library of resources such as COVID-19 messaging or regional parking policies means that members can quickly find what they need. New communities will continue to be added as interest and engagement grows.

The coronavirus pandemic has obviously changed work life in ways few imagined would ever be possible. The loss of in-person events has turned into an over-abundance of video calls. However, Connect presents a way for TDM professionals to work together in ways that don’t include scheduling a Teams meeting, worrying about who might accidently appear behind you in your video, or trying to talk over the neighbor’s car alarm.

To get engaged in Connect, join the TDM Conversations community today, introduce yourself, and check out the discussions already taking place. Pajamas still allowed.

Upcoming ACT Events

Virtual Discussion: Marketing Challenges/Changing Driving Culture Through Marketing
Friday, September 25, 2020 at 2pm EST

Join us for a conversation on the challenges of marketing your programs & initiatives and learn how
others use marketing strategies to change driving culture during this unique time. Moderated by Courtney Schultz, Senior Marketing Representative at Charlotte Area Transit System.

REGISTER

The Distributed Office Model: A Commute-Based Approach to a Safe Return to Work
Tuesday, September 29, 2020 at 2pm EST

COVID-19 will have a lasting impact on the workplace and commuting. If companies, municipalities, and commercial real estate don’t adapt now they will face a stark reality once offices reopen: a dramatic increase in SOV commuters without the necessary parking infrastructure to handle them. What does this mean for you and your commuting ecosystem? Do you have a plan to address excess parking demand if all of your employees drive alone to work once they return? As companies rethink...

Sponsored by:

LEARN MORE & REGISTER

COVID’s Lasting Impact on Public Transportation: Lessons Learned to Build a More Resilient Future
Thursday, October 15, 2020 at 2pm EST

The majority of the country has been living unconventionally as stay-at-home and safer-at-home orders have been in effect for more than six months. TransLoc will be joined by some of their municipal customers to reflect on the lessons learned during this unparalleled time and how they predict these seismic shifts in the world of public transportation will impact their communities and the industry at large moving into 2021. Join BATA, Porterville, and KCATA for a panel discussion that will dissect the impact COVID-19 has had on transit and the trends that these mobility leaders are seeing for the future of public transit.

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Executive Spotlight: Craig Nestler, Zeelo

Zeelo is a safe and smart commuting solution for companies. Our software helps solve recruitment/retention issues and parking lot congestion by designing flexible routes for employees to get to and from work. Employees have access to web and mobile booking apps and companies have more control over their employees’ commutes, which is increasingly important in this COVID era.
What are you and your organization seeking to achieve?
Ultimately, we want to see less cars on the road to reduce our carbon footprint, and currently want to mitigate the resurgence of cars during this period of time. We aim to provide a flexible and convenient service, while creating a win-win with local operator partners.

How did you get to where you are today?
We started about four years ago in the UK, and have worked diligently to call Amazon, XPO Logistics, Ocado, and other large organizations clients today. We let our software and service speak for itself!

How have you seen the TDM industry change?
There has been an ever-increasing awareness of the negative environmental impact of single-occupancy-vehicles (SOV) and negative effects from daily traffic congestion in the past decades, which have been the driving force in the realization that SOV cannot be the only answer.
If once the driving force was external - caused by...

Chapter & Council Updates

The Valley of the Sun Chapter is hosting a series of three webinars over the coming weeks - starting today.

Thursday, September 24th: COVID-19 & the Future of Public Transportation
With guest speaker Paul Comfort, author of The Future of Public Transportation. This webinar is free and open to the public.

Thursday, October 8th: How COVID-19 Has Impacted University Transit & Mobility
With guest speakers Barbara Mork (University of New Mexico), Alexandra Chavez (University of Arizona), Michelle Horton (University of Nevada Reno), and moderator Amanda Luecker. This webinar is free for ACT members and $20 for non-members.

Thursday, October 22nd: How Universities Are Thinking About Transportation, Mobility, and Campus Design Moving Forward
With guest speakers Mikhail Chester (Arizona State University), John Sagebeil (University of Nevada Reno), Erin Stam & Judy Manor (Northern Arizona University), and moderator Scott Miklos. This webinar is free for ACT members and $20 for non-members.

Visit the Valley of the Sun Chapter Page to Register

The Chesapeake Chapter is hosting a webinar today at 2pm EST titled Promoting Alternative Transportation During a Pandemic.
With guest speakers Anna Walters, Bikes Make Life Better and Jessica Alba, Alta Planning + Design. This webinar is open only to ACT members.

Visit the Chesapeake Chapter Page to Register

The Telework Council is hosting two webinars on September 30th and October 14th, both at 2pm EST.

Wednesday, September 30th: Survey Trends Based on Telework Data From Across the U.S. Part 1 - East Coast

Wednesday, October 14th: Survey Trends Based on Telework Data From Across the U.S. Part 1 - West Coast

The global pandemic brought on by the outbreak of the novel coronavirus (COVID-19) has had profound
impacts on business operations, most notably with teleworking. Many organizations used this opportunity to collect feedback on how COVID-19 impacted telework, employee productivity, and employers’ plans to implement telework in the long-term. Join us for this two-part series as organizations share their survey results, and how they will use this information to continue reducing SOV travel in their regions.

Visit the Telework Council Page to Register

Getting To Know: Sandra Lemus, The Convention Store

Born in the City of Guatemala along with the “American ACT Dream”, I came across The Convention Store Inc to join its sales force department. My objective was to identify the company’s mission to “Make It Easy” for customers to get around Virginia, Maryland and Washington DC by using public transit. My goal is to “Make It Happen” at each interaction with customers at the front line of service. My name is Sandra Lemus and I am a dreamer.

What brought you to TDM/how did you get involved in the field?
As a senior staff member of a transportation company that consistently strives to provide all customers with the most effective and flexible ways to get around the Washington Metropolitan Area, I’ve been invited to attend the ACT conference since the time I was promoted to manage The Ballston Commuter Store. I am currently in charge of our Shirlington and Pentagon locations as well.

Why did you get involved in ACT? What has been the most memorable moment of your experience in ACT?
My concerns about traffic congestion being the strongest obstacle to mainly arrive to work on time and my own determination to find...

Members On The Move

Welcome to **On the Move**, where we recognize ACT members earning promotions, entering new positions, and other new employment opportunities. Submit announcements to Amanda Brangwynne at abrangwynne@actweb.org.

**Chuck Welek** has been promoted to Sales Director overseeing the west coast for Commute with Enterprise.

**Kevin Chau** has been promoted to Sales Director overseeing the north central and northeast for Commute with Enterprise.

**Sarah Saylor** has been promoted to Corporate Sales Manager at Commute with Enterprise.

**Mark Melnyk** has started a new position as Manager of Transportation Programs at Starbucks Coffee Company.

Welcome New Members!

**Brandi Braune**
Piedmont Authority for Regional Transportation (PART)

**Maurice Brewster**
Mosaic Global Transportation

**Susan Ebner**
TBARTA

**Craig Nestler**
Zeelo

**Raj Sam**
CSU

**Eric Selekof**
Valley Regional Transit

**Brent Stavig**
ACT is a community of professionals working to advance transportation options for commuters and improve the economic competitiveness of the cities, regions, and businesses they serve. Encourage your colleagues to join; the larger our community the greater our impact!

We Want to Hear From You

Is there an effective TDM program in your community? Are you passionate about micromobility or the role of AVs? Do you have a unique viewpoint on the role of TDM that you would like to share with others? No matter the topic, we want to hear from you! Share your stories and ideas about TDM and we will feature it in a Connections Newsletter and on the ACT website news page.

Contributions & questions can be sent to Amanda Brangwynne (abrangwynne@actweb.org) and scheduled for the next available publication.

DOWNLOAD GUIDELINES

Upcoming Events & Programs

Join Our Mailing List!