Advancing
Transportation Demand Management

The Association for Commuter Transportation is the premier Transportation Demand Management (TDM) advocacy organization in the United States, supporting the education and development of over 1,000 professionals at private companies, state and local government, non-profits, and service providers. ACT strives to get the most out of our transportation system while improving the lives of commuters, increasing the livability of communities, and supporting the economic growth of businesses creating...

... a Better Journey for Everyone!

Effective TDM Measures
- Qualified Transportation Fringe Benefit
- Public Transit & Ridesharing
- HOV/HOT Lanes
- Effective Regulations & Land Use Planning
- Parking Management
- Telecommuting
- Targeted Marketing & Education
- Bicycle & Pedestrian Infrastructure

Commuting by the Numbers
- 130 million commuters
- 76% drive alone to work
- 52 hours of delay/year/commuter
- $124 billion cost of congestion
- 26% of GHG emissions from transportation

ACT Members Include:
- Fortune 500 companies
- Universities & Hospitals
- State/Local/Regional Governments
- Regional Transit Authorities
- Mobility on Demand Providers
- Metropolitan Planning Organizations
- Transportation Management Associations

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Benefits of TDM

Transportation Demand Management (TDM) means the acts of creating a most efficient multi-modal transportation system that moves people with the goal of reducing congestion, improving air quality, and stimulating economic activity.

Real Options for Commuters

Transportation Demand Management programs and policies aim to provide commuters with a mix of reliable and affordable transportation options. Supported with effective marketing and advanced technologies, commuters can make informed choices to meet each trip's unique needs, while considering cost, time, and convenience.

Reduced Traffic Congestion

With even a small reduction in the number of single occupancy vehicles on our nation’s roads, commuters can see significant reductions in congestion. TDM supports the most efficient use of our existing infrastructure by increasing per person throughput and allowing more people to use our infrastructure.

Improved Public Health and Safety

With reduced reliance on personal vehicles, our communities will see cleaner air leading to direct improvements in public health. TDM initiatives that support increased levels of walking and cycling also enhance overall quality of life; and more people on our streets and sidewalks will create safer neighborhoods.

Connecting People to Jobs & Supporting Economic Activity

With more commuting options and less traffic, people will have better and more reliable access to jobs. Businesses will see increased productivity from employees who spend less time stuck in traffic; and products will move quicker to market.