Dear Colleague:

On average, Americans lose 97 hours each year due to congestion, moving slowly along packed roads and highways at bumper-to-bumper speeds during rush hours while their car engines idle. As a whole, the transportation sector produces the largest share of greenhouse gas emissions in the U.S., emitting 29% of all GHG emissions in 2017, according to the EPA. 60% of those transportation sector emissions come from light duty vehicles like the cars and trucks Americans use to commute to and from work each day.

Transportation Demand Management, or TDM, is “the use of strategies to inform and encourage travelers to maximize the efficiency of a transportation system leading to improved mobility, reduced congestion, and lower vehicle emissions.” TDM provides commuters who typically drive alone an alternative to move quickly and effectively through the use of technology and availability of alternative modes of transportation. Examples of enacted policy that are based on the principles of TDM include transportation fringe benefits, ridesharing, high-occupancy vehicle lanes, and teleworking, among others.

My bill, the Mobility Options, Resiliency, and Efficiency (MORE) Through TDM Act, would codify TDM and its strategies to assist with the National Metropolitan Planning process as well as those of statewide plans and other transportation improvement programs. This bill would also ensure that air quality management standards are taken into consideration during the metropolitan planning process, authorize funding for TDM-related projects, and establish a University Transportation Center to advance TDM research and applications. Additionally, the MORE Through TDM Act would create National and State Advisory Committees to support the implementation of TDM objectives.

TDM strategies can be a fundamental part of a solution to reduce congestion and greenhouse gas emissions and this bill would go a long way toward encouraging the deployment of TDM.

Please join me as an original cosponsor of the MORE Through TDM Act. To become an original cosponsor of or for more information on this bill, please contact Alex Beckmann within my office at 5-5701 or Alex.Beckmann@mail.house.gov.

Sincerely,

Daniel W. Lipinski
Member of Congress