Introducing the MORE through TDM Act

Mobility Options, Resiliency, and Efficiency through TDM Act
Why is legislation needed?

- Transportation Demand Management appears nowhere within the FAST Act
- Eligible TDM strategies vary by region
- No Dedicated Funding for TDM programs
- Increase variety of TDM strategies eligible for federal support
What will the legislation do?

- Defines TDM
- Defines TDM Strategies
- Defines Transportation Management Association
- Includes TDM in Metropolitan Long-Range Plans & Tips
- Require MPOs in nonattainment or maintenance areas to establish TDM targets
- Supports new UTC research on TDM
Defining TDM

The use of strategies to inform and encourage travelers to maximize the efficiency of a transportation system leading to improved mobility, reduced congestion, and lower vehicle emissions.
What will the legislation do?

- DEFINES TDM
- DEFINES TDM STRATEGIES
- DEFINES TRANSPORTATION MANAGEMENT ASSOCIATION
- INCLUDES TDM IN METROPOLITAN LONG-RANGE PLANS & TIPS
- REQUIRE MPOS IN NONATTAINMENT OR MAINTENANCE AREAS TO ESTABLISH TDM TARGETS
- SUPPORTS NEW UTC RESEARCH ON TDM
Establishes New TDM Program

- Authorizes the creation of TDM program to implement TDM
- $100 million/FY available to all states
- Appropriated using the same calculation of CMAQ
Eligible Projects

Technology

Marketing & Promotion

Real-time information

Work zone management

Development of plans for preparedness & resilience

Improve flow of people
Eligible Entities

- TDM product and service providers
- TDM associations
- TMAs/TMOs
- MPOs
- RTAs
State Advisory Committees

- Further TDM principles
- Public/Private Sector
- Oversee State TDM Plan

National Advisory Committee

- Under FHWA Administrator
- Public/Private Sector
- Cross cutting
- Report every 5 years on implementation
Current Actions & Next Steps

Seeking Cosponsors

- Goal of 10-12 cosponsors
- Dear Colleague letter sent in February
- Formally introduce legislation

Influence Transportation Authorization

- Working with House T&I Committee
- Seeking opportunities to include language