WHO IS GVF

• 27 years old
• Non-profit
• Located in suburbs of Philadelphia
  • 1st TMA established in PA
AWARDS

Nationally, Regionally & Locally

7th consecutive years
Gold level

Association for Commuter Transportation

- 2016 & 2010 Outstanding TMA
- National Excellence in Scholarship (research project)
- Marketing and Outreach Award
- Excellence in Advocacy
- Excellence in Advocacy award
- TDM Leadership Award
WHO IS GVF

By the numbers:
• 1.33 million residents in Chester & Montgomery County
• Larger then Dallas, San Jose, Austin, San Francisco, Denver
• Double the size of Nashville, Portland, Las Vegas, Atlanta
• 77% larger then Pittsburgh
WE ARE TDM

gvftma

"Try a different way to be transported, you must" #wearetdm #jointheride
#MayThe4thBeWithYou wearetdm.com 🚄, 🏍️, 🚗, 🚂

MAY 4
GVF BOARD

Board of Directors

Officers

Jeff Guzy
President, RK&K

Bob Hart
Vice President, Simon

Casey Moore
Treasurer, McMahon Associates

Kim Carron
Secretary, Vanguard
GVF BOARD

Board Members

Tom Barton
BartonPartners

George Broseman
Kaplin Stewart

Bert Cossaboon
Mc Cormick Taylor Inc.

Terrence Foley
City Avenue Special Services District

Ken Fulmer
Urban Engineers

Rob Henry
GVF

Dave Kraynic
Upper Merion Township

Bill Martin
Tredyffrin Township

Ernie McNulty
Lower Merion Township

Andy Rau
Unruh, Turner, Burke & Frees

Kathy Sweeney-Pogwist
Brandywine Realty Trust
GVF BOARD

Ex-Officio Members

Tim Briggs  
State Representative

Kate Harper  
State Representative

Leslie Richards  
PennDOT Secretary of Transportation

Kenneth McClain  
PennDOT

Michelle Richline  
Chester County Commissioner

Kenneth E. Lawrence Jr.  
Montgomery County Commissioner

Patty Elkins  
DVRPC

Jody Holton  
Montgomery County Planning Commission

Pamela Sarne McCormick  
SEPTA

Joe Serbu  
PA Turnpike
PARTNERSHIPS

Kim Carron, Facilities Planning Coordinator, The Vanguard Group, Inc. Board Member 22 Year Partner

"Vanguard's commuter benefits program is stronger than ever, and we wouldn't be where we are today without the leadership and support that Rob and his team have provided us. We want to acknowledge and thank you all for the great job that you do...from providing educational events to keeping us informed on all local, state and national related transportation issues. We look forward to continued collaboration and making even more progress in the years ahead."

[Logos of various companies]
ADVOCACY
SUSTAINABILITY

➢ 5,000 attendees at GVF TDM events
TDM ANALYSIS: CLIENTS

- Arkema
- BNY Mellon
- CityAve
- Einstein Healthcare Network
- GlaxoSmithKline
- King of Prussia District
- National Park Service
- PJM
- Quest Diagnostics
- SJU
- Shire
- Township of Upper Dublin
- Upper Merion Township
- Vanguard
Participation in Survey
- 1,109 employees from 46 companies
- 38 Companies
- 6 Property Owners

Key Findings:
- **Mode**: 94% Drive Alone, 3% Public Transit
- **Heaviest Arrival Time**: 7:31 – 8:00 AM
- **Departure Time**: 5:01- 5:30 PM
- **Commute Time**:
  - 16- 30 minutes (29%)
  - 30- 45 minutes (33%)
- **Commute Distance**:
  - 5- 14 miles (42%)
- **Barriers**: Lack of access to alternative modes, fluctuating work schedules, child/adult care, cost and time.
- **Opportunity**: Shuttle from train station (40%), carpooling, commuter benefits
Thought leader - TDM experts:

Over 1.2 million people reached
Featured in as TDM experts:

COMMUNICATIONS

6abc
Mass Transit
NBC 10
KYW Newsradio 1060
CBS Philly
The Mercury
The Times Herald
Daily Local News

READING EAGLE
COMMUNICATIONS

LATEST
TDM NEWS

Station placement is key to connecting bikeshare to the transportation grid - MobilityLab
July 19, 2017

BMW's X2 City electric kick scooter will go on sale later this year - Treehugger
July 13, 2017

Driverless cars: Who's doing what, and how it impacts urban transportation - Curbed
July 11, 2017

WHAT IS TDM?

Transportation Demand Management (TDM) are strategies to help reduce congestion. As this leading transportation advocates, TDM alleviates commuter on-transportation to driving zones to work and pre-creates this site to be a valuable resource. you are tired of driving through or walking to the closest bus stop. The site will help you find the information you need to help save you time and money.

CHOICE AN ALTERNATE WAY TO COMMUTE

BIKING CARPOOLS PUBLIC TRANSIT SHUTTLES VANPOOLING WALKING WORK FROM HOME
COMMUNICATIONS

-- PhillyTraffic.com is your source for traffic information in the greater Philadelphia region. --

Traffic Cameras

Construction Updates

Transportation News

WOLF ADMINISTRATION ANNOUNCES WORK TO BEGIN ON PROJECT TO REPAIR AND RESURFACE 26 MILES OF STATE HIGHWAY IN CHESTER COUNTY - PENNDOT
October 10, 2017

TRAVEL RESTRICTIONS SCHEDULED FOR BRIDGE INSPECTIONS IN PHILADELPHIA AND MONTGOMERY COUNTIES - PENNDOT

Latest Information on Improvements Being Made Along the U.S. 422 Corridor
U.S. 422 in Valley Forge
U.S. 422 in Stowe
U.S. 422 in Pottstown

Latest News:
- Lane Restrictions on westbound U.S. 422 (Lan 1A - 1B)
- Lane Closure on Route 23 in Valley Forge Area (Lan 1A)
- Travel Restrictions on U.S. 422 (Lan 1A - 2A)
- Lane Closure on Route 23 in Valley Forge Area
TDM RESOURCES
27th ANNUAL MEETING

Annual Leadership awards

Congratulations @PennDOTNews Secretary @LeslieRichards on receiving the Peter Quinn Leadership Award from @GVFTMA! Well-deserved! #WeAreTDM

Top TDM under 40 recipients
TDM AWARDS BREAKFAST

➢ Awarded over 200 employers since inception
ADVANCING MOBILITY SUMMIT

➢ Over 30 speakers
  ➢ Congressman Boyle
  ➢ ACT National E.D.

➢ National speakers

➢ Six concurrent session
  ➢ Future of Mobility, Reg. Partners, Innovation in TDM, Bike/Ped, Integrating TDM into Design

➢ Largest signature event
ADVANCING MOBILITY SUMMIT

Monday, November 6, 2018
KING OF PRUSSIA RAIL

- $1 Billion project
- Job Growth: 17 - 29K new jobs
- $540 - $946M increased development
- 66-81% ridership increase
WE ARE GVF

HAVE FUN!
WE ARE GVF

HAPPY HALLOWEEN!